

# Community College Alliance

Community College Alliance Program .....	122
Accounting Major .....	124
Allied Healthcare Management Major .....	126
Applied Management Major .....	128
Applied Psychology Major .....	130
Business Administration Major .....	132
Business Forensics Major .....	134
Computer Science Major .....	136
eMarketing Major .....	138
Financial Management Major .....	140
Forensic Accounting Major .....	142
Healthcare Information Systems Management Major .....	144
Healthcare Management Major .....	146
Human Resources Management Major .....	148
Information Technology Major .....	150
Interdisciplinary Studies Major .....	152
Management Major .....	154
Management Information Sciences Major .....	156
Marketing Major .....	158
Operations & Supply Chain Management Major .....	160
Organizational Communication Major .....	162
Public Relations Major .....	164
Public Safety Management Major .....	166
Safety, Security & Emergency Management Major .....	168
Web Development Major .....	170



# Community College Alliance Program

Franklin University offers degree completion programs through alliances with community colleges\* in the United States.

## BACHELOR OF SCIENCE (B.S.)

- Accounting
- Allied Healthcare Management
- Applied Management
- Applied Psychology
- Business Administration
- Business Forensics
- Computer Science
- eMarketing
- Financial Management
- Forensic Accounting
- Healthcare Information Systems Management
- Healthcare Management
- Human Resources Management
- Information Technology
- Interdisciplinary Studies
- Management
- Management Information Sciences
- Marketing
- Operations & Supply Chain Management
- Organizational Communication
- Public Relations
- Public Safety Management
- Safety, Security & Emergency Management
- Web Development

These programs are designed to prepare students with an appropriate educational background (i.e., an associate's degree or equivalent coursework) for career opportunities and advancement in business and industry.

All programs address the needs of adult learners who wish to expand or enhance their educational knowledge through an online degree program. Franklin University's curriculum for our Community College Alliance is designed for students who are self-motivated and goal-driven, who also possess a high degree of initiative and maturity to benefit from the learner-centered programs. Franklin University is accredited by The Higher Learning Commission of the North Central Association of Colleges and Schools, which has authorized Franklin to offer complete degree programs through distance delivery methods.

The Community College Alliance Program provides opportunities for students at two-year colleges to complete their bachelor's degree without leaving their local community. Students complete their associate's degree plus approximately 24 semester credit hours of preparation ("bridge") coursework from their local community college. Students also complete a minimum of 40 semester credits of bachelor's degree completion courses online from Franklin University.

\*Throughout the publication, "community college" refers to community, technical and other two-year institutions.

## PROGRAM OBJECTIVES

Franklin University's curriculum leading to the Bachelor of Science degree is intended to help the student achieve the following general objectives:

- an understanding of the activities that constitute their chosen profession and the principles underlying the administration of those activities;
- the ability to think logically and analytically about the kind of complex problems encountered
- in their profession and how to deal with them appropriately;
- facility in the arts and skills of leadership, teamwork and communication;
- a comprehension of human interrelationships involved in an organization;
- awareness of the social and ethical responsibilities inherent in modern society; and
- skills in the art of lifelong learning that will help the student continue learning.

## PHILOSOPHY

"The aim of education is the development of reflective, creative, responsible thought."—John Dewey

Franklin University's curriculum and overall design for its Community College Alliance Program is based on the latest research, pedagogical techniques and androgical principles for designing online, interactive, responsive, collaborative, and expanded learning opportunities to be delivered to learners at a time, place, and in appropriate formats convenient to the learners.

This philosophy assumes a mix of technologies based on an analysis of student needs, content requirements and costs. It assumes a design based on a range of interactions between faculty and students, among students, and between the student and a broad array of media and other learning resources, including current content experts, real world problem solving, and collaborative work groups. Designing with these types of dialogues in mind ensures that the teaching and learning experience is an active and collaborative one.

Good teachers stimulate, encourage, guide and challenge students. Good students are mentally active, involved, and experiment in the real world. Franklin University's curriculum is designed to create the experiences needed to build knowledge, perspective and compassion, and allows students to do it when and where they choose.

## DESIGN PRINCIPLES

Curriculum design for our CCA Program is based on these principles:

- The core of education is dialogue and interaction, and balancing the use of the following three dialogues— faculty to student, student to student, and student to resources—promotes an effective learning experience.
- The latest learning research and industry certification standards are used to ensure that learning is focused on outcomes appropriate to student, industry and societal needs. The Program draws upon various advisory committees to provide feedback about skills that graduates need in their everyday work. In this way, the Program stays up-to-date with the changes in business and industry.
- A variety of learning activities and interactions are strategically integrated into the curriculum to build skills appropriate for each student and to build relationships within the learning community.
- Courses use multiple communication medias to enable and encourage active and collaborative learning. These medias include: audio, email, Internet, online seminars, chat rooms, bulletin boards, streaming video, PowerPoint, animation, white board, etc.

## NEW STUDENTS

Students who hold an associate's degree from a regionally accredited institution (or 60 semester credit hours / 90 quarter credit hours and a high school diploma / GED) are eligible for admission to the University through our Community College Alliance.

All new students taking Franklin University's online courses through our Community College Alliance must complete Learning Strategies (PF 321), a two-credit-hour, six-week long online learning strategies course. This course is the first of the major requirements and focuses on preparing students for the virtual learning environment they will experience throughout this program and possibly in their careers.

The course provides a safe environment for learning the technology, opportunities to practice using the technology, tools for understanding how one learns and how to adjust learning styles to a Web-based environment and a mentoring/encouraging process between the instructor and students which helps the student to understand expectations and feel comfortable with online learning.

Students practice using various technology, including the Internet, email, chat rooms, bulletin boards, Web pages and Franklin's virtual library.

## UNDERGRADUATE/GRADUATE JOINT PROGRAMS OF STUDY

The Joint Programs of Study option affords Franklin University undergraduate students, who are interested in pursuing a graduate degree at Franklin University, the opportunity to enroll in graduate coursework that may serve as university elective coursework in meeting the hour requirements for the Baccalaureate degree. Students pursuing this option generally complete both the Baccalaureate and Master's degrees in less time and fewer semester hours than pursuing the two degrees consecutively.

Acceptance into one of the undergraduate programs of study at Franklin University does not ensure or guarantee acceptance into a Franklin University graduate program. Students must meet the admission requirements of the Graduate Program and be admitted into a graduate program of study in order to pursue the Joint Programs of Study option. Each program of study in the Graduate Program is governed by its respective program criteria and academic standards set forth in the Bulletin. Application for enrollment into a graduate program must be submitted two terms prior to commencing graduate level coursework. Undergraduate students who are accepted into one of the graduate programs will be concurrently enrolled in both the undergraduate and graduate programs. Any graduate course used in the undergraduate area may not be counted if a grade of "C" or less is earned.

It is recommended that students planning to pursue joint programs of study discuss their plans with their Student Services Associate.

## REGISTRATION GUIDELINES

Students who are entering Franklin University through a community college alliance may register for classes in one of the following ways:

- Student Portal ([my.franklin.edu](http://my.franklin.edu))
- email: [alliance@franklin.edu](mailto:alliance@franklin.edu)
- fax: 1.888.625.8678 (toll free) or 614.947.6762
- telephone: 1.888.341.6237 (toll free) or 614.797.4700

After a student has submitted a registration form, course prerequisites will be checked and a confirmation copy of the schedule and fee statement will be mailed to the student\*. Students with prior financial balances or financial aid "holds" cannot register and must contact the Business Office.

\*When a student registers on [my.franklin.edu](http://my.franklin.edu) they will be responsible for printing their own invoice.

## CLASS LEVEL

Community College Alliance students can enter this program with 60 semester/90 quarter credit hours. The following information defines Franklin University student classifications:

Junior: 60-89 semester credit hours (or 90-134 quarter credit hours)  
Senior: 90+ semester credit hours (or 135+ quarter credit hours)

# Accounting Major

**Program Chair, Thomas G. Seiler, J.D., CPA**

For program/major descriptions and outcomes, see page 64 of this publication

## PROGRAM ENTRY REQUIREMENTS

All students seeking a Bachelor of Science degree through the Community College Alliance Program of Franklin University first must hold an associate's degree from a regionally accredited institution OR have a minimum of 60 transferable semester credit hours/90 quarter credit hours and a high school diploma or GED. All Professional Foundations and Major courses must be completed through Franklin University.

## BRIDGE COURSES (TAKEN AT YOUR COMMUNITY COLLEGE)

For each community college, a transfer guide is available to show students exactly which courses, by name and course number, must be taken at the community college.

## FUNDAMENTAL GENERAL EDUCATION CORE (24 HOURS)

**All courses must be at the 100 or 200 level**

**Minimum of three semester hours of English Composition (if the course does not have a research paper component, COMM 130 Research Paper, two semester credits, is also required)**  
Choose College Writing.

**Minimum of three semester hours of Mathematics (at least one mathematics or statistics course beyond the level of intermediate algebra)**  
Choose from College Algebra, Applied Calculus, Finite Mathematics, Business Calculus, or Statistics.

**Minimum of six semester hours of Sciences (two science courses, with one having a laboratory component)**  
Choose from the Science discipline.

**Minimum of six semester hours of Social and Behavioral Sciences (which must be in at least two different disciplines)**  
Choose from the Anthropology, Economics, Psychology, and Sociology disciplines.

**Minimum of six semester hours of Arts and Humanities**  
Choose from the Humanities discipline.

## ADDITIONAL GENERAL EDUCATION REQUIREMENTS

The following courses must be taken at the student's community college unless they were previously completed through Liberal Arts and Sciences requirements:

- Speech OR Interpersonal Communication
- Macroeconomics\*
- Statistics\*\*
- Logic and Critical Thinking Skills
- Introduction to Databases
- Introduction to Spreadsheets
- General Education Electives (4 semester hours)

\*Select another Social Science elective if Macroeconomics is used in the Fundamental General Education Core.

\*\*Select another General Education elective if Statistics is used in the Fundamental General Education Core.

## BUSINESS CORE

Below is a sample of courses that should be taken at a student's community college to complete Franklin University's required Business Core.

- Financial Accounting
- Managerial Accounting
- Management
- Marketing
- Business Law
- Finance
- Microeconomics

## MAJOR AREA BRIDGE

Below is a sample of courses that should be taken at a student's community college to complete Franklin University's Major Area Bridge. Note: If these courses are not available at your community college, you will be required to complete them through Franklin University.

- Intermediate Accounting I
- Intermediate Accounting II
- Cost Management
- Federal Taxation I

## ELECTIVES

Students needing electives for completion of the 128 semester credit hours of a bachelor's degree (which includes 40 semester credit hours of online courses from Franklin University) may select electives identified for their program of study. Contact your Student Services Associate (SSA) for more information.

## COMPLETION COURSES 40 SEMESTER CREDIT HOURS FROM FRANKLIN UNIVERSITY

The Completion Courses from Franklin University are offered completely online. Many students will choose to take the Completion Courses at the same time they are taking Bridge Courses from their community college (depending on the prerequisites).

**PROFESSIONAL FOUNDATIONS (6 SEMESTER CREDIT HOURS)**

HUMN 305 - Global Issues (4)  
 PF 321 - Learning Strategies (2)

**MAJOR AREA (20 SEMESTER CREDIT HOURS)**

A minimum 2.25 GPA is required in the major area, and each major course must be completed with a grade of "C" or better to count toward degree requirements.

**Required:**

ACCT 420 - Federal Income Tax II (4)  
 ACCT 425 - Accounting Information Systems (4)  
 ACCT 470 - Auditing (4)  
 ACCT 495 - Accounting Research and Analysis (4)

**Major Area Elective (choose one):**

ACCT 341 - Fraud Examination (4)  
 ACCT 342 - Interviewing Techniques for Fraud Investigations (4)  
 ACCT 343 - Legal Elements of Fraud (4)  
 ACCT 344 - Corporate Governance and Internal Control Assessment (4)  
 ACCT 360 - Government & Not-for-Profit Accounting (4)  
 ACCT 401 - Accounting Ethics and Professional Responsibilities (4)  
 ACCT 410 - Accounting Internship (1-4)  
 ACCT 499 - Independent Studies in Accounting (1-4)  
 FINA 355 - Income Taxation for Financial Planning (4)  
 FINA 403 - Advanced Financial Management (4)  
 MIS 478 - Quantitative Methods and Analysis (4)

**UNIVERSITY ELECTIVES (14 SEMESTER CREDIT HOURS)\***

Select an additional 14 hours from any Franklin University course offering at the 300 or 400 level. Additional Major Area Electives are recommended, but contact your SSA for other options.

Special Note: Students interested in the CPA Exam are encouraged to contact their State Accounting Boards to determine state-specific requirements.

\*A maximum of 8 credit hours of specific MBA courses can be substituted. Contact your SSA for information concerning the Joint BS/MBA Programs of Study and graduate admission requirements.

# Allied Healthcare Management Major

**Program Chair, Robert Curtis, D.H.A., FACHE**

For program/major descriptions and outcomes, see page 67 of this publication.

## PROGRAM ENTRY REQUIREMENTS

All students seeking a Bachelor of Science degree through the Community College Alliance Program of Franklin University first must hold an associate's degree from a regionally accredited institution OR have a minimum of 60 transferable semester credit hours/90 quarter credit hours and a high school diploma or GED. All Professional Foundations and Major courses must be completed through Franklin University.

Students who do not have an associate's degree in an approved healthcare discipline are eligible candidates for the Allied Healthcare Management Program upon completion of 24 semester hours of healthcare technology credit as approved by the Allied Healthcare Management Program Chair.

## BRIDGE COURSES TAKEN AT YOUR COMMUNITY COLLEGE

For each community college, a transfer guide is available to show students exactly which courses, by name and course number, must be taken at the community college.

## FUNDAMENTAL GENERAL EDUCATION CORE (24 HOURS)

All courses must be at the 100 or 200 level

**Minimum of three semester hours of English Composition (if the course does not have a research paper component, COMM 130 Research Paper, two semester credits, is also required)**  
Choose College Writing.

**Minimum of three semester hours of Mathematics (at least one mathematics or statistics course beyond the level of intermediate algebra)**

Choose from College Algebra, Applied Calculus, Finite Mathematics, Business Calculus, or Statistics.

**Minimum of six semester hours of Sciences (two science courses, with one having a laboratory component)**  
Choose from the Science discipline.

**Minimum of six semester hours of Social and Behavioral Sciences (which must be in at least two different disciplines)**  
Choose from the Anthropology, Economics, Psychology, and Sociology disciplines.

**Minimum of six semester hours of Arts and Humanities**  
Choose from the Humanities discipline.

## ADDITIONAL GENERAL EDUCATION REQUIREMENTS

The following courses are required at the student's community college unless they were previously completed through Liberal Arts and Sciences requirements

- Business Communication
- Speech OR Interpersonal Communication
- Economics\*
- Statistics\*\*
- Introduction to Databases
- Introduction to Spreadsheets
- General Education Electives (2 semester hours)

\*Select another Social Science elective if Economics is used in the Fundamental General Education Core.

\*\*Select another General Education Elective if Statistics is used in the Fundamental General Education Core.

## PROFESSIONAL CORE

Below is a sample of courses that should be taken at a student's community college to complete Franklin University's required Professional Core.

- Management
- Financial Accounting
- Organizational Behavior

## HEALTHCARE TECHNICAL AREA (24 SEMESTER CREDIT HOURS)

24 semester hours in an approved healthcare discipline.

## ELECTIVES

Students needing electives for completion of the 124 semester credit hours of a bachelor's degree (which includes 40 semester credit hours of online courses from Franklin University) may select electives identified for their program of study. Contact your Student Services Associate (SSA) for more information.

## COMPLETION COURSES 40 SEMESTER CREDIT HOURS FROM FRANKLIN UNIVERSITY

The Completion Courses from Franklin University are offered completely online. Many students will choose to take the Completion Courses at the same time they are taking Bridge Courses from their community college (depending on the prerequisites).

## PROFESSIONAL FOUNDATIONS (6 SEMESTER CREDIT HOURS)

HUMN 305 - Global Issues (4)  
PF 321 - Learning Strategies (2)

## PROFESSIONAL CORE (4 SEMESTER CREDIT HOURS)

MGMT 320 – Decision Making and Problem Solving (4)

**MAJOR AREA (20 SEMESTER CREDIT HOURS)**

A minimum 2.25 GPA is required in the major area, and each major course must be completed with a grade of “C” or better to count toward degree requirements.

HCM 300 – Healthcare Management (4)

HCM 320 – Healthcare Financial Management I (4)

HCM 442 - Legal Aspects of Healthcare Management (4)

HCM 472 - Contemporary Issues in Healthcare Management (4)

HCM 495 - Healthcare Management Capstone (4)

**UNIVERSITY ELECTIVES (10 SEMESTER CREDIT HOURS)**

Select an additional 14 hours from any Franklin University course offering at the 300 or 400 level.

# Applied Management Major

**Program Chair, Karen Ferguson, Ph.D.**

For program/major descriptions and outcomes, see page 69 of this publication.

## PROGRAM ENTRY REQUIREMENTS

All students seeking a Bachelor of Science degree through the Community College Alliance Program of Franklin University first must hold an associate's degree from a regionally accredited institution OR have a minimum of 60 transferable semester credit hours/90 quarter credit hours and a high school diploma or GED. All Professional Foundations and Major courses must be completed through Franklin University.

Students who do not have an associate's degree in an approved technical discipline are eligible candidates for the Applied Management program upon completion of 24 semester hours of applied technology instruction as approved by the Applied Management Program Chair.

## BRIDGE COURSES TAKEN AT YOUR COMMUNITY COLLEGE

For each community college, a transfer guide is available to show students exactly which courses, by name and course number, must be taken at the community college.

## FUNDAMENTAL GENERAL EDUCATION CORE (24 HOURS)

**All courses must be at the 100 or 200 level**

**Minimum of three semester hours of English Composition (if the course does not have a research paper component, COMM 130 Research Paper, two semester credits, is also required)**  
Choose College Writing.

**Minimum of three semester hours of Mathematics (at least one mathematics or statistics course beyond the level of intermediate algebra)**

Choose from College Algebra, Applied Calculus, Finite Mathematics, Business Calculus, or Statistics.

**Minimum of six semester hours of Sciences (two science courses, with one having a laboratory component)**  
Choose two courses from the Science discipline.

**Minimum of six semester hours of Social and Behavioral Sciences (which must be in at least two different disciplines)**  
Choose from the Anthropology, Economics, Psychology, and Sociology disciplines.

**Minimum of six semester hours of Arts and Humanities**  
Choose from the Humanities discipline.

## ADDITIONAL GENERAL EDUCATION REQUIREMENTS

The following courses are required at the student's community college unless they were previously completed through Liberal Arts and Sciences requirements:

- Business Communication
- Speech OR Interpersonal Communication
- Economics\*
- Introduction to Databases
- Introduction to Spreadsheets
- General Education Electives (6 semester hours)

\*Select another Social Science elective if Economics is used in the Fundamental General Education Core.

## APPLIED MANAGEMENT MAJOR AREA BRIDGE

Below is a sample of courses that should be taken at a student's community college to complete Franklin University's Applied Management Major Area Bridge.

- Financial Accounting
- Project Management
- Management
- Organizational Behavior

## APPLIED MANAGEMENT TECHNICAL AREA (24 SEMESTER CREDIT HOURS)

24 semester credit hours in an approved Applied Management discipline.

## ELECTIVES

Students needing electives for the completion of the 124 semester credit hours of a bachelor's degree (which includes 40 semester credit hours of online courses from Franklin University) may select electives identified for their program of study. Contact your Student Services Associate (SSA) for more information.

## COMPLETION COURSES 40 SEMESTER CREDIT HOURS FROM FRANKLIN UNIVERSITY

The Completion Courses from Franklin University are offered completely online. Many students will choose to take the Completion Courses at the same time they are taking Bridge Courses from their community college (depending on the prerequisites).

## PROFESSIONAL FOUNDATIONS (6 SEMESTER CREDIT HOURS)

HUMN 305 - Global Issues (4)  
PF 321 - Learning Strategies (2)

**MAJOR AREA (20 SEMESTER CREDIT HOURS)**

A minimum 2.25 GPA is required in the major area, and each major course must be completed with a grade of “C” or better to count toward degree requirements.

Choose one of the following concentrations:

**Performance Management Concentration**

AMGT 400 – Performance Management (4)  
 AMGT 420 – Principles of Organizational Development (4)  
 AMGT 425 – Managing Change (4)  
 AMGT 497 – Applied Management Capstone (4)  
 Elective (4 hours)\*

**Small Business Management Concentration**

AMGT 415 – Small Business Management (4)  
 AMGT 430 – Management and Organization in Small Business (4)  
 AMGT 435 – Small Business Accounting and Finance (4)  
 AMGT 497 – Applied Management Capstone (4)  
 Elective (4 hours)\*

\*Select one of the following:

ACCT 225 - Managerial Accounting (4)  
 BSAD 320 - Decision Making and Problem Solving (4)  
 BSAD 460 - Business Ethics for Leaders (4)  
 BSAD 476 - Global Business Issues (4)  
 HRM 300 - Human Resources Management (4)  
 HRM 301 - Staffing (4)  
 HRM 302 - Training and Development (4)  
 HRM 401 - Compensation and Benefits (4)  
 HRM 402 - Employee and Labor Relations (4)  
 MGMT 310 - Process Management Applications (4)  
 MGMT 435 - Evolution of Management (4)  
 MKTG 300 – Marketing (4)  
 PSYC 325 - Coaching in Organizations (4)

**UNIVERSITY ELECTIVES (14 SEMESTER CREDIT HOURS)**

Select an additional 14 hours from any Franklin University course offering at the 300 or 400 level, except Developmental Education courses.

# Applied Psychology Major

**Program Chair, John Brent, Ph.D.**

For program/major descriptions and outcomes, see page 71 of this publication.

## PROGRAM ENTRY REQUIREMENTS

All students seeking a Bachelor of Science degree through the Community College Alliance Program of Franklin University first must hold an associate's degree from a regionally accredited institution OR have a minimum of 60 transferable semester credit hours/90 quarter credit hours and a high school diploma or GED. All Professional Foundations and Major courses must be completed through Franklin University.

## BRIDGE COURSES TAKEN AT YOUR COMMUNITY COLLEGE

For each community college, a transfer guide is available to show students exactly which courses, by name and course number, must be taken at the community college.

## FUNDAMENTAL GENERAL EDUCATION CORE (24 HOURS)

**All courses must be at the 100 or 200 level**

**Minimum of three semester hours of English Composition (if the course does not have a research paper component, COMM 130 Research Paper, two semester credits, is also required)**  
Choose College Writing.

**Minimum of three semester hours of Mathematics (at least one mathematics or statistics course beyond the level of intermediate algebra)**  
Choose from College Algebra, Applied Calculus, Finite Mathematics, Business Calculus, or Statistics.

**Minimum of six semester hours of Sciences (two science courses, with one having a laboratory component)**  
Choose from the Science discipline.

**Minimum of six semester hours of Social and Behavioral Sciences (which must be in at least two different disciplines)**  
Choose from the Anthropology, Economics, Psychology, and Sociology disciplines.

**Minimum of six semester hours of Arts and Humanities**  
Choose from the Humanities discipline.

## ADDITIONAL GENERAL EDUCATION REQUIREMENTS

The following courses are required at the student's community college unless they were previously completed through Liberal Arts and Sciences requirements:

- Speech OR Interpersonal Communication
- Psychology\*
- Logic
- Ethics
- Statistics\*\*
- General Education Electives (4 semester hours)

\*Select another Social Science elective if Sociology is used in the Fundamental General Education Core.

\*\*Select another General Education Elective if Statistics is used in the Fundamental General Education Core.

## PROFESSIONAL CORE BRIDGE

Below is a sample of courses that should be taken at a student's community college to complete Franklin University's required Professional Core:

- Management
- Organizational Behavior

## ELECTIVES

Students needing electives for completion of the 124 semester credit hours of a bachelor's degree (which includes a minimum of 40 semester credit hours of online courses from Franklin University) may select electives identified for their program of study. Contact your Student Services Associate (SSA) for more information.

## COMPLETION COURSES 54 SEMESTER CREDIT HOURS FRANKLIN UNIVERSITY

The Completion Courses from Franklin University are offered completely online. Many students will choose to take the Completion Courses at the same time they are taking Bridge Courses from their community college (depending on the prerequisites).

## PROFESSIONAL FOUNDATIONS (6 SEMESTER CREDIT HOURS)

HUMN 305 - Global Issues (4)  
PF 321 - Learning Strategies (2)

## PROFESSIONAL CORE (20 SEMESTER CREDIT HOURS)

AMGT 420 – Principles of Organizational Development (4)  
ORGC 335 – Communication in Groups (4)  
SOCL 310 – Diversity in Society (4)  
SOCL 335 – Applied Research Methods (4)  
SOCL 345 – Sociology of Work and Organizations (4)

## MAJOR AREA (28 SEMESTER CREDIT HOURS)

A minimum 2.25 GPA is required in the Major Area, and each major course must be completed with a grade of "C" or better to count toward degree requirements.

**Required (20 hours):**

PSYC 310 - The Psychology of Personal Development (4)  
 PSYC 315 - Applied Psychology: Theory to Practice (4)  
 PSYC 325 - Coaching in Organizations (4)  
 PSYC 420 - Assessment and Intervention in Organizations (4)  
 PSYC 495 - Applied Psychology Capstone (4)

**Major Area Electives (8 hours)**

Select 8 hours from one of the following disciplines:

**Applied Management:**

AMGT 400 - Performance Management (4)  
 AMGT 425 - Managing Change (4)

**Healthcare Management:**

HCM 300 - Healthcare Management (4)  
 HCM 340 - Community Health (4)  
 HCM 472 - Contemporary Issues in Healthcare Management (4)

**Human Resources Management:**

HRM 300 - Human Resources Management (4)  
 HRM 302 - Training and Development (4)  
 HRM 402 - Employee and Labor Relations (4)

**Management:**

MGMT 320 - Decision Making and Problem Solving (4)  
 MGMT 435 - Evolution of Management (4)

**Marketing:**

MKTG 300 - Marketing (4)  
 MKTG 320 - Advertising (4)  
 MKTG 330 - Marketing Behavior (4)  
 MKTG 350 - Persuasive Strategies: Influencing Business and Consumer Decisions (4)

**Public Relations:**

MKTG 300 - Marketing (4)  
 PBRL 325 - Public Relations (4)  
 PBRL 425 - Media and Crisis Communication (4)

**Public Safety Management:**

PSMT 225 - Introduction to Public Safety Management (4)  
 PSMT 315 - Contemporary Issues in Public Safety Management (4)

# Business Administration Major

**Program Chair, Ross Wirth, Ph.D.**

For program/major descriptions and outcomes, see page 73 of this publication.

## PROGRAM ENTRY REQUIREMENTS

All students seeking a Bachelor of Science degree through the Community College Alliance Program of Franklin University first must hold an associate's degree from a regionally accredited institution OR have a minimum of 60 transferable semester credit hours/90 quarter credit hours and a high school diploma or GED. All Professional Foundations and Major courses must be completed through Franklin University.

## BRIDGE COURSES TAKEN AT YOUR COMMUNITY COLLEGE

For each community college, a transfer guide is available to show students exactly which courses, by name and course number, must be taken at the community college.

## FUNDAMENTAL GENERAL EDUCATION CORE (24 HOURS)

All courses must be at the 100 or 200 level

**Minimum of three semester hours of English Composition (if the course does not have a research paper component, COMM 130 Research Paper, two semester credits, is also required)**  
Choose College Writing.

**Minimum of three semester hours of Mathematics (at least one mathematics or statistics course beyond the level of intermediate algebra)**  
Choose from College Algebra, Applied Calculus, Finite Mathematics, Business Calculus, or Statistics.

**Minimum of six semester hours of Sciences (two science courses, with one having a laboratory component)**  
Choose from the Science discipline.

**Minimum of six semester hours of Social and Behavioral Sciences (which must be in at least two different disciplines)**  
Choose from the Anthropology, Economics, Psychology, and Sociology disciplines.

**Minimum of six semester hours of Arts and Humanities**  
Choose from the Humanities discipline.

## ADDITIONAL GENERAL EDUCATION REQUIREMENTS

The following courses are required at the student's community college unless they were previously completed through Liberal Arts and Sciences requirements:

- Business Communication
- Speech OR Interpersonal Communication
- Macroeconomics\*
- Statistics\*\*
- Introduction to Databases
- Introduction to Spreadsheets
- General Education Electives (2 semester hours)

\*Select another Social Science elective if Macroeconomics is used in the Fundamental General Education Core.

\*\*Select another General Education Elective if Statistics is used in the Fundamental General Education Core.

## BUSINESS CORE

Below is a sample of courses that should be taken at a student's community college to complete Franklin University's required Business Core.

- Financial Accounting
- Managerial Accounting
- Management
- Marketing
- Business Law
- Finance
- Microeconomics

## MAJOR AREA BRIDGE

An additional 8 semester hours in Business Administration related courses (i.e. Accounting, Management, Marketing, etc.). Note: Taking additional Major Area Electives to complete the "University Elective" requirements under the "Completion Courses" heading may affect this requirement. Contact your Student Services Associate (SSA) for details.

## ELECTIVES

Students needing electives for completion of the 124 semester credit hours of a bachelor's degree (which includes 40 semester credit hours of online courses from Franklin University) may select electives identified for their program of study. Contact your SSA for more information.

## COMPLETION COURSES 40 SEMESTER CREDIT HOURS FROM FRANKLIN UNIVERSITY

The Completion Courses from Franklin University are offered completely online. Many students will choose to take the Completion Courses at the same time they are taking Bridge Courses from their community college (depending on the prerequisites).

## PROFESSIONAL FOUNDATIONS (6 SEMESTER CREDIT HOURS)

- HUMN 305 - Global Issues (4)
- PF 321 - Learning Strategies (2)

## MAJOR AREA (20 SEMESTER CREDIT HOURS)

A minimum 2.25 GPA is required in the major area and each major course must be completed with a grade of “C” or better to count toward degree requirements.

### Required:

BSAD 320 - Decision-Making and Problem Solving (4)

BSAD 460 - Business Ethics for Leaders (4)

BSAD 495 - Business Administration Capstone (4)

### Major Area Electives (choose two):

ACCT 310 - Intermediate Accounting I (4)

ACCT 320 - Intermediate Accounting II (4)

ACCT 330 - Cost Management (4)

ACCT 390 - Federal Income Tax I (4)

ACCT 425 - Accounting Information Systems (4)

AMGT 390 - Project Management (4)

AMGT 420 - Principles of Organizational Development (4)

AMGT 425 - Managing Change (4)

BSAD 325 - Organizational Behavior (4)

BSAD 476 - Global Business Issues (4)

BSAD 499 - Independent Studies in Business Administration (1-4)

BSFR 341 - Fraud Examination (4)

EMKT 340 - Internet Marketing (4)

EMKT 460 - E-Commerce (4)

FINA 340 - Money, Banking and Financial Markets (4)

FINA 403 - Advanced Financial Management (4)

FINA 405 - Investments (4)

FINA 430 - Personal Financial Planning (4)

HCM 442 - Legal Aspects of Healthcare Management (4)

HCM 472 - Contemporary Issues in Healthcare Management (4)

HRM 300 - Human Resources Management (4)

HRM 301 - Staffing (4)

HRM 302 - Training & Development (4)

HRM 401 - Compensation & Benefits (4)

HRM 402 - Employee & Labor Relations (4)

MGMT 310 - Process Management Applications (4)

MGMT 435 - Evolution of Management (4)

MIS 200 - Management Information Systems (4)

MIS 478 - Quantitative Methods and Analysis (4)

MKTG 320 - Advertising (4)

MKTG 330 - Marketing Behavior (4)

MKTG 332 - Marketing Research (4)

MKTG 350 - Persuasive Strategies: Influencing Business and Consumer Decisions (4)

MKTG 430 - Relationship Marketing (4)

MKTG 450 - Global Marketing (4)

OLM 352 - Management and Leadership: A Continuum (4)

OLM 435 - Perspectives on Leadership (4)

ORGC 321 - Organizational Communication (4)

ORGC 325 - Public Relations (4)

OSCM 390 - Operations Management (4)

OSCM 440 - Quality Management (4)

OSCM 450 - Supply Chain Management (4)

OSCM 455 - Transportation and Logistics Management (4)

OSCM 458 - Purchasing and Inventory Management (4)

OSCM 491 - Integrated Project Management (4)

PSYC 325 - Coaching in Organizations (4)

SOCL 335 - Applied Research Methods (4)

## UNIVERSITY ELECTIVES (14 SEMESTER CREDIT HOURS)\*

Select an additional 14 hours from any Franklin University course offering at the 300 or 400 level. Additional Major Area Electives are recommended, but contact your SSA for other options.

\*A maximum of 8 credit hours of specific MBA courses can be substituted. Contact your SSA for information concerning the Joint BS/MBA Programs of Study and graduate admission requirements.

# Business Forensics Major

**Program Chair, Tom Hrubec, Ed.D., CPA, CMA, CFE**

For program/major descriptions and outcomes, see page 76 of this publication.

## PROGRAM ENTRY REQUIREMENTS

All students seeking a Bachelor of Science degree through the Community College Alliance Program of Franklin University first must hold an associate's degree from a regionally accredited institution OR have a minimum of 60 transferable semester credit hours/90 quarter credit hours and a high school diploma or GED. All Professional Foundations and Major courses must be completed through Franklin University.

## BRIDGE COURSES TAKEN AT YOUR COMMUNITY COLLEGE

For each community college, a transfer guide is available to show students exactly which courses, by name and course number, must be taken at the community college.

## FUNDAMENTAL GENERAL EDUCATION CORE (24 HOURS)

All courses must be at the 100 or 200 level

**Minimum of three semester hours of English Composition (if the course does not have a research paper component, COMM 130 Research Paper, two semester credits, is also required)**  
Choose College Writing.

**Minimum of three semester hours of Mathematics (at least one mathematics or statistics course beyond the level of intermediate algebra)**  
Choose from College Algebra, Applied Calculus, Finite Mathematics, Business Calculus, or Statistics.

**Minimum of six semester hours of Sciences (two science courses, with one having a laboratory component)**  
Choose from the Science discipline.

**Minimum of six semester hours of Social and Behavioral Sciences (which must be in at least two different disciplines)**  
Choose from the Anthropology, Economics, Psychology, and Sociology disciplines.

**Minimum of six semester hours of Arts and Humanities**  
Choose from the Humanities discipline.

## ADDITIONAL GENERAL EDUCATION REQUIREMENTS

The following courses are required at the student's community college unless they were previously completed through Liberal Arts and Sciences requirements:

- Speech OR Interpersonal Communication
- Macroeconomics\*
- Statistics\*\*
- Logic and Critical Thinking Skills
- Introduction to Databases
- Introduction to Spreadsheets
- General Education Electives (4 semester hours)

\*Select another Social Science elective if Macroeconomics is used in the Fundamental General Education Core.

\*\*Select another General Education Elective if Statistics is used in the Fundamental General Education Core.

## BUSINESS CORE

Below is a sample of courses that should be taken at a student's community college to complete Franklin University's required Business Core.

- Financial Accounting
- Managerial Accounting
- Management
- Marketing
- Business Law
- Finance
- Microeconomics

## ELECTIVES

Students needing electives for completion of the 124 semester credit hours of a bachelor's degree (which includes 40 semester credit hours of online courses from Franklin University) may select electives identified for their program of study. Contact your SSA for more information.

## COMPLETION COURSES 40 SEMESTER CREDIT HOURS FROM FRANKLIN UNIVERSITY

The Completion Courses from Franklin University are offered completely online. Many students will choose to take the Completion Courses at the same time they are taking Bridge Courses from their community college (depending on the prerequisites).

## PROFESSIONAL FOUNDATIONS (6 SEMESTER CREDIT HOURS)

HUMN 305 - Global Issues (4)  
PF 321 - Learning Strategies (2)

## MAJOR AREA (28 SEMESTER CREDIT HOURS)

A minimum 2.25 GPA is required in the major area and each major course must be completed with a grade of "C" or better to count toward degree requirement.

BSFR 341 - Fraud Examination (4)  
BSFR 342 - Interviewing Techniques for Fraud Investigations (4)  
BSFR 343 - Legal Elements of Fraud (4)

BSFR 344 - Corporate Governance and Internal Control Assessment (4)  
BSAD 320 - Decision Making & Problem Solving (4)  
BSAD 460 - Business Ethics for Leaders (4)  
BSAD 495 - Business Administration Capstone (4)

#### UNIVERSITY ELECTIVES (6 SEMESTER CREDIT HOURS)\*

Select an additional 6 hours from any Franklin University course offering at the 300 or 400 level. Additional Major Area Electives are recommended, but contact your SSA for other options.

\* Specific MBA courses can be substituted. Contact your SSA for information concerning the Joint BS/MBA Programs of Study and graduate admission requirements.

# Computer Science Major

**Program Chair, Ronald L. Hartung, Ph.D.**

**Assistant Program Chair, Jane Sieberth, M.A.**

For program/major descriptions and outcomes, see page 78 of this publication.

## PROGRAM ENTRY REQUIREMENTS

All students seeking a Bachelor of Science degree through the Community College Alliance Program of Franklin University first must hold an associate's degree from a regionally accredited institution OR have a minimum of 60 transferable semester credit hours/90 quarter credit hours and a high school diploma or GED. All Professional Foundations and Major courses must be completed through Franklin University.

## BRIDGE COURSES TAKEN AT YOUR COMMUNITY COLLEGE

For each community college, a transfer guide is available to show students exactly which courses, by name and course number, must be taken at the community college.

## FUNDAMENTAL GENERAL EDUCATION CORE (24 HOURS)

**All courses must be at the 100 or 200 level**

**Minimum of three semester hours of English Composition (if the course does not have a research paper component, COMM 130 Research Paper, two semester credits, is also required)**  
Choose College Writing.

**Minimum of three semester hours of Mathematics (at least one mathematics or statistics course beyond the level of intermediate algebra)**  
Choose from College Algebra, Applied Calculus, Finite Mathematics, Business Calculus, or Statistics.

**Minimum of six semester hours of Sciences (two science courses, with one having a laboratory component)**  
Choose from the Science discipline.

**Minimum of six semester hours of Social and Behavioral Sciences (which must be in at least two different disciplines)**  
Choose from the Anthropology, Economics, Psychology, and Sociology disciplines.

**Minimum of six semester hours of Arts and Humanities**  
Choose from the Humanities discipline.

## ADDITIONAL GENERAL EDUCATION REQUIREMENTS AND PREREQUISITE COMPETENCIES

The following courses are required at the student's community college unless they were previously completed through Liberal Arts and Sciences requirements:

- Business Communication
- Speech OR Interpersonal Communication
- Calculus-Based Statistics
- College Algebra\*
- Calculus
- One Social/Behavioral Science Course
- Introduction to Databases
- Introduction to Web Authoring

\*It is recommended that MATH 160 – College Algebra be taken to fulfill the Mathematics requirement in the Fundamental General Education Core because it is a prerequisite for several courses in this curriculum.

## COMPUTER SCIENCE MAJOR AREA

Below is a sample of courses that may be available at a student's community college to complete Franklin University's required Computer Science Major Area.

- Discrete Mathematics
- Introduction to Computer Science & Object-Oriented Programming
- Object-Oriented Data Structures & Algorithms I
- Principles of Computer Organization
- Principles of Computer Languages
- Principles of Operating Systems
- Principles of Computer Networks
- Survey of Computer Languages
- Database Management Systems

Note: If these courses are not available at your community college, they must be taken through Franklin University.

## ELECTIVES

Students needing electives for completion of the 130 semester credit hours of a bachelor's degree (which includes a minimum 40 semester credit hours of online courses from Franklin University) may select electives identified for their program of study. Students should contact their Student Services Associate (SSA) for more information.

## COMPLETION COURSES 46 SEMESTER CREDIT HOURS FROM FRANKLIN UNIVERSITY\*

The Completion Courses from Franklin University are offered completely online. Many students will choose to take the Completion Courses at the same time they are taking Bridge Courses from their community colleges (depending on the prerequisites).

## PROFESSIONAL FOUNDATIONS (6 SEMESTER CREDIT HOURS)

- HUMN 305 - Global Issues (4)
- PF 321 - Learning Strategies (2)

## MAJOR AREA (40 SEMESTER CREDIT HOURS)

A minimum 2.25 GPA is required in the major area, and each major course must be completed with a grade of “C” or better to count toward degree requirements.

### Required:

COMP 294 - Computer Science Practicum I (2)  
COMP 311 - Object-Oriented Data Structures & Algorithms II (4)  
COMP 321 - Application Server Programming (4)  
COMP 325 - Human Computer Interaction (4)  
COMP 394 - Computer Science Practicum II (2)  
COMP 461 - Enterprise Software Architecture (4)  
COMP 486 - Object-Oriented Analysis and Design (4)  
COMP 495 - Computer Science Practicum III / Capstone (4)  
MIS 310 - Information Systems Architecture and Technology (4)  
MIS 320 - Technical Communication (4)  
MIS 484 - Information Systems Security (4)

\*Credit hours may vary depending on courses completed for the associate's degree.

# eMarketing Major

**Program Chair, Beverly Smith, Ph.D.**

For program/major descriptions and outcomes, see page 81 of this publication.

## PROGRAM ENTRY REQUIREMENTS

All students seeking a Bachelor of Science degree through the Community College Alliance Program of Franklin University first must hold an associate's degree from a regionally accredited institution OR have a minimum of 60 transferable semester credit hours/90 quarter credit hours and a high school diploma or GED. All Professional Foundations and Major courses must be completed through Franklin University.

## BRIDGE COURSES TAKEN AT YOUR COMMUNITY COLLEGE

For each community college, a transfer guide is available to show students exactly which courses, by name and course number, must be taken at the community college.

## FUNDAMENTAL GENERAL EDUCATION CORE (24 HOURS)

All courses must be at the 100 or 200 level

**Minimum of three semester hours of English Composition (if the course does not have a research paper component, COMM 130 Research Paper, two semester credits, is also required)**  
Choose College Writing.

**Minimum of three semester hours of Mathematics (at least one mathematics or statistics course beyond the level of intermediate algebra)**  
Choose from College Algebra, Applied Calculus, Finite Mathematics, Business Calculus, or Statistics.

**Minimum of six semester hours of Sciences (two science courses, with one having a laboratory component)**  
Choose from the Science discipline.

**Minimum of six semester hours of Social and Behavioral Sciences (which must be in at least two different disciplines)**  
Choose from the Anthropology, Economics, Psychology, and Sociology disciplines.

**Minimum of six semester hours of Arts and Humanities**  
Choose from the Humanities discipline.

## ADDITIONAL GENERAL EDUCATION REQUIREMENTS

The following courses must be taken at the student's community college unless they were previously completed through Liberal Arts and Sciences requirements:

- Business Communication
- Speech OR Interpersonal Communication
- Macroeconomics\*
- Statistics\*\*
- Introduction to Databases
- Introduction to Spreadsheets
- General Education Electives (2 semester hours)

\*Select another Social Science elective if Macroeconomics is used in the Fundamental General Education Core.

\*\*Select another General Education Elective if Statistics is used in the Fundamental General Education Core

## BUSINESS CORE

Below is a sample of courses that should be taken at a student's community college to complete Franklin University's required Business Core:

- Financial Accounting
- Managerial Accounting
- Principles of Finance
- Principles of Management
- Marketing
- Business Law
- Microeconomics

## MAJOR AREA BRIDGE

Below is a sample of courses that should be taken at a student's community college to complete Franklin University's Major Area Bridge. Note: If these courses are not available at your community college, you will be required to complete them through Franklin University.

- Web Design & Implementation
- Fundamentals of Graphic Design
- Internet Marketing

## ELECTIVES

Students needing electives for completion of the 124 semester credit hours of a bachelor's degree (which includes 40 semester credit hours of online courses from Franklin University) may select electives identified for their program of study. Contact your Student Services Associate (SSA) for more information.

## COMPLETION COURSES 40 SEMESTER CREDIT HOURS FROM FRANKLIN UNIVERSITY\*

The Completion Courses from Franklin University are offered completely online. Many students will choose to take the Completion Courses at the same time they are taking Bridge Courses from their community college (depending on the prerequisites).

**PROFESSIONAL FOUNDATIONS (6 SEMESTER CREDIT HOURS)**

HUMN 305 - Global Issues (4)  
 PF 321 - Learning Strategies (2)

**MAJOR AREA (22 SEMESTER CREDIT HOURS)**

A minimum 2.25 GPA is required in the Major Area, and each major course must be completed with a grade of "C" or better to count toward degree requirements.

COMP 107 - Introduction to Web Authoring (1)  
 EMKT 460 - E-Commerce (4)  
 EMKT 495 - Integrated eMarketing (4)  
 GRPH 310 - Advanced Graphic Design (4)  
 MIS 320 - Technical Communication (4)  
 MKTG 332 - Marketing Research (4)  
 WEBD 117 - Graphc Editing Software (1)

\*Credit hours may vary depending on courses completed for the associate's degree.

**UNIVERSITY ELECTIVES (12 SEMESTER CREDIT HOURS)\*\***

Select an additional 12 hours from any Franklin University course offering at the 300 or 400 level. Additional Major Area Electives are recommended, but contact your SSA for other options.

\*\* A maximum of 8 credit hours of specific MBA courses can be substituted. Contact your SSA for information concerning the Joint BS/MBA Programs of Study and graduate admission requirements.

# Financial Management Major

**Program Chair, Bruce Campbell, Ph.D.**

For program/major descriptions and outcomes, see page 83 of this publication.

## PROGRAM ENTRY REQUIREMENTS

All students seeking a Bachelor of Science degree through the Community College Alliance Program of Franklin University first must hold an associate's degree from a regionally accredited institution OR have a minimum of 60 transferable semester credit hours/90 quarter credit hours and a high school diploma or GED. All Professional Foundations and Major courses must be completed through Franklin University.

## BRIDGE COURSES TAKEN AT YOUR COMMUNITY COLLEGE

For each community college, a transfer guide is available to show students exactly which courses, by name and course number, must be taken at the community college.

## FUNDAMENTAL GENERAL EDUCATION CORE (24 HOURS)

All courses must be at the 100 or 200 level

**Minimum of three semester hours of English Composition (if the course does not have a research paper component, COMM 130 Research Paper, two semester credits, is also required)**  
Choose College Writing.

**Minimum of three semester hours of Mathematics (at least one mathematics or statistics course beyond the level of intermediate algebra)**  
Choose from College Algebra, Applied Calculus, Finite Mathematics, Business Calculus, or Statistics.

**Minimum of six semester hours of Sciences (two science courses, with one having a laboratory component)**  
Choose from the Science discipline.

**Minimum of six semester hours of Social and Behavioral Sciences (which must be in at least two different disciplines)**  
Choose from the Anthropology, Economics, Psychology, and Sociology disciplines.

**Minimum of six semester hours of Arts and Humanities**  
Choose from the Humanities discipline.

## ADDITIONAL GENERAL EDUCATION REQUIREMENTS

The following courses must be taken at the student's community college unless they were previously completed through Liberal Arts and Sciences requirements:

- Speech OR Interpersonal Communication
- Logic and Critical Thinking Skills
- Macroeconomics\*
- Statistics\*\*
- Introduction to Databases
- Introduction to Spreadsheets
- General Education Electives (4 semester hours)

\*Select another Social Science elective if Macroeconomics is used in the Fundamental General Education Core.

\*\*Select another General Education Elective if Statistics is used in the Fundamental General Education Core.

## BUSINESS CORE

Below is a sample of courses that should be taken at a student's community college to complete Franklin University's required Business Core.

- Financial Accounting
- Managerial Accounting
- Management
- Marketing
- Business Law
- Finance
- Microeconomics

## MAJOR AREA BRIDGE

Below is a sample of courses that should be taken at a student's community college to complete Franklin University's Major Area Bridge. Note: If these courses are not available at your community college, you will be required to complete them through Franklin University.

- Intermediate Accounting I
- Intermediate Accounting II

## ELECTIVES

Students needing electives for completion of the 124 semester credit hours of a bachelor's degree (which includes 40 semester credit hours of online courses from Franklin University) may select electives identified for their program of study. Contact your Student Services Associate (SSA) for more information.

## COMPLETION COURSES 40 SEMESTER CREDIT HOURS FROM FRANKLIN UNIVERSITY

The Completion Courses from Franklin University are offered completely online. Many students will choose to take the Completion Courses at the same time they are taking Bridge Courses from their community college (depending on the prerequisites).

## PROFESSIONAL FOUNDATIONS (6 SEMESTER CREDIT HOURS)

- HUMN 305 - Global Issues (4)
- PF 321 - Learning Strategies (2)

**MAJOR AREA (20 SEMESTER CREDIT HOURS)**

A minimum 2.25 GPA is required in the major area, and each major course must be completed with a grade of “C” or better to count toward degree requirements.

**Required:**

FINA 340 - Money, Banking and Financial Markets (4)

FINA 403 - Advanced Financial Management (4)

FINA 405 - Investments (4)

FINA 495 - Financial Policy Seminar (4)

**Major Area Elective (choose one):**

ACCT 330 - Cost Management (4)

FINA 355 - Income Taxation for Financial Planning (4)

FINA 430 - Personal Financial Planning (4)

FINA 450 - Global Finance (4)

**UNIVERSITY ELECTIVES (14 SEMESTER CREDIT HOURS)\***

Select an additional 14 hours from any Franklin University course offering at the 300 or 400 level. Additional Major Area Electives are recommended, but contact your SSA for other options.

\* A maximum of 8 credit hours of specific MBA courses can be substituted. Contact your SSA for information concerning the Joint BS/MBA Programs of Study and graduate admission requirements.

# Forensic Accounting Major

**Program Chair, Tom Hrubec, Ed.D., CPA, CMA, CFE**

For program/major descriptions and outcomes, see page 86 of this publication.

## PROGRAM ENTRY REQUIREMENTS

All students seeking a Bachelor of Science degree through the Community College Alliance Program of Franklin University first must hold an associate's degree from a regionally accredited institution OR have a minimum of 60 transferable semester credit hours/90 quarter credit hours and a high school diploma or GED. All Professional Foundations and Major courses must be completed through Franklin University.

## BRIDGE COURSES TAKEN AT YOUR COMMUNITY COLLEGE

For each community college, a transfer guide is available to show students exactly which courses, by name and course number, must be taken at the community college.

## FUNDAMENTAL GENERAL EDUCATION CORE (24 HOURS)

All courses must be at the 100 or 200 level

**Minimum of three semester hours of English Composition (if the course does not have a research paper component, COMM 130 Research Paper, two semester credits, is also required)**  
Choose College Writing.

**Minimum of three semester hours of Mathematics (at least one mathematics or statistics course beyond the level of intermediate algebra)**  
Choose from College Algebra, Applied Calculus, Finite Mathematics, Business Calculus, or Statistics.

**Minimum of six semester hours of Sciences (two science courses, with one having a laboratory component)**  
Choose from the Science discipline.

**Minimum of six semester hours of Social and Behavioral Sciences (which must be in at least two different disciplines)**  
Choose from the Anthropology, Economics, Psychology, and Sociology disciplines.

**Minimum of six semester hours of Arts and Humanities**  
Choose from the Humanities discipline.

## ADDITIONAL GENERAL EDUCATION REQUIREMENTS

The following courses must be taken at the student's community college unless they were previously completed through Liberal Arts and Sciences requirements:

- Speech OR Interpersonal Communication
- Macroeconomics\*
- Statistics\*\*
- Logic and Critical Thinking Skills
- Introduction to Databases
- Introduction to Spreadsheets
- General Education Electives (4 semester hours)

\*Select another Social Science elective if Macroeconomics is used in the Fundamental General Education Core.

\*\*Select another General Education elective if Statistics is used in the Fundamental General Education Core.

## BUSINESS CORE

Below is a sample of courses that should be taken at a student's community college to complete Franklin University's required Business Core.

- Financial Accounting
- Managerial Accounting
- Management
- Marketing
- Business Law
- Finance
- Microeconomics

## MAJOR AREA BRIDGE

Below is a sample of courses that should be taken at a student's community college to complete Franklin University's Major Area Bridge. Note: If these courses are not available at your community college, you will be required to complete them through Franklin University.

- Intermediate Accounting I
- Intermediate Accounting II
- Major Area Elective (select an additional 4 semester hours of Accounting courses at your community college)

## ELECTIVES

Students needing electives for completion of the 128 semester credit hours of a bachelor's degree (which includes 40 semester credit hours of online courses from Franklin University) may select electives identified for their program of study. Contact your Student Services Associate (SSA) for more information.

## COMPLETION COURSES 40 SEMESTER CREDIT HOURS FROM FRANKLIN UNIVERSITY

The Completion Courses from Franklin University are offered completely online. Many students will choose to take the Completion Courses at the same time they are taking Bridge Courses from their community college (depending on the prerequisites).

**PROFESSIONAL FOUNDATIONS (6 SEMESTER CREDIT HOURS)**

HUMN 305 - Global Issues (4)  
PF 321 - Learning Strategies (2)

**MAJOR AREA (28 SEMESTER CREDIT HOURS)**

ACCT 341 - Fraud Examination (4)  
ACCT 342 - Interviewing Techniques for Fraud Investigations (4)  
ACCT 343 - Legal Elements of Fraud (4)  
ACCT 344 - Corporate Governance and Internal Control Assessment (4)  
ACCT 425 - Accounting Information Systems (4)  
ACCT 470 - Auditing (4)  
ACCT 495 - Accounting Research and Analysis (4)

**UNIVERSITY ELECTIVES (6 SEMESTER CREDIT HOURS)\***

Select an additional 6 hours from any Franklin University course offering at the 300 or 400 level. Additional Major Area Electives are recommended, but contact your SSA for other options.

Special Note: Students interested in the CPA Exam are encouraged to contact their State Accounting Boards to determine state-specific requirements.

\* A maximum of 8 credit hours of specific MBA courses can be substituted. Contact your SSA for information concerning the Joint BS/MBA Programs of Study and graduate admission requirements.

# Healthcare Information Systems Management Major

**Program Chair, Robert Curtis, D.H.A., FACHE**

For program/major descriptions and outcomes, see page 89 of this publication.

## PROGRAM ENTRY REQUIREMENTS

All students seeking a Bachelor of Science degree through the Community College Alliance Program of Franklin University first must hold an associate's degree from a regionally accredited institution OR have a minimum of 60 transferable semester credit hours/90 quarter credit hours and a high school diploma or GED. All Professional Foundations and Major courses must be completed through Franklin University.

## BRIDGE COURSES TAKEN AT YOUR COMMUNITY COLLEGE

For each community college, a transfer guide is available to show students exactly which courses, by name and course number, must be taken at the community college.

## FUNDAMENTAL GENERAL EDUCATION CORE (24 HOURS)

**All courses must be at the 100 or 200 level**

**Minimum of three semester hours of English Composition (if the course does not have a research paper component, COMM 130 Research Paper, two semester credits, is also required)**  
Choose College Writing.

**Minimum of three semester hours of Mathematics (at least one mathematics or statistics course beyond the level of intermediate algebra)**  
Choose from College Algebra, Applied Calculus, Finite Mathematics, Business Calculus, or Statistics.

**Minimum of six semester hours of Sciences (two science courses, with one having a laboratory component)**  
Choose from the Science discipline.

**Minimum of six semester hours of Social and Behavioral Sciences (which must be in at least two different disciplines)**  
Choose from the Anthropology, Economics, Psychology, and Sociology disciplines.

**Minimum of six semester hours of Arts and Humanities**  
Choose from the Humanities discipline.

## ADDITIONAL GENERAL EDUCATION REQUIREMENTS

The following courses are required at the student's community college unless they were previously completed through Liberal Arts and Sciences requirements:

- Business Communication
- Speech OR Interpersonal Communication
- Statistics\*
- One Social/Behavioral Science Course
- Introduction to Web Authoring
- Introduction to Databases
- Introduction to Spreadsheets
- General Education Elective (1 semester hour)

\*Select another General Education Elective if Statistics is used in the Fundamental General Education Core.

## PROFESSIONAL CORE

Below is a sample of courses that should be taken at a student's community college to complete Franklin University's required Professional Core.

- Management
- Financial Accounting
- Human Resources Management

## ELECTIVES

Students needing electives for completion of the 124 semester credit hours of a bachelor's degree (which includes 40 semester credit hours of online courses from Franklin University) may select electives identified for their program of study. Contact your Student Services Associate (SSA) for more information.

## COMPLETION COURSES 52 SEMESTER CREDIT HOURS FROM FRANKLIN UNIVERSITY

The Completion Courses from Franklin University are offered completely online. Many students will choose to take the Completion Courses at the same time they are taking Bridge Courses from their community college (depending on the prerequisites).

## PROFESSIONAL FOUNDATIONS (6 SEMESTER CREDIT HOURS)

HUMN 305 - Global Issues (4)  
PF 321 - Learning Strategies (2)

## PROFESSIONAL CORE (10 SEMESTER CREDIT HOURS)

HCM 200 - Healthcare Terminology (2)  
HCM 300 - Healthcare Management (4)  
HISM 320 - Healthcare Database Management (4)

## MAJOR AREA (36 SEMESTER CREDIT HOURS)

A minimum 2.25 GPA is required in the major area, and each major course must be completed with a grade of "C" or better to count toward degree requirements.

**Required (28 hours)**

HCM 320 - Healthcare Financial Management I (4)  
HCM 442 - Legal Aspects of Healthcare Management (4)  
HISM 470 - Healthcare Information Systems Management (4)  
HISM 495 - Healthcare Information Systems Management Capstone (4)  
MIS 310 - Information Systems Architecture and Technology (4)  
MIS 330 - Systems Integration Concepts and Practices (4)  
MIS 484 - Information Systems Security (4)

**Major Area Electives (8 hours)**

Select 8 hours from the following:

AMGT 390 - Project Management (4)  
COMP 325 - Human Computer Interaction (4)  
HCM 350 - Healthcare Informatics (4)  
HCM 422 - Healthcare Outcomes Management (4)  
HCM 472 - Contemporary Issues in Healthcare Management (4)  
HISM 410 - Healthcare Information Systems Management Internship (1-4)  
HISM 480 - Special Topics in Healthcare Information Systems Management (1-4)  
HISM 499 - Independent Studies in Healthcare Information Systems Management (1-4)  
MIS 478 - Quantitative Methods and Analysis (4)

# Healthcare Management Major

**Program Chair, Robert Curtis, D.H.A., FACHE**

For program/major descriptions and outcomes, see page 91 of this publication.

## PROGRAM ENTRY REQUIREMENTS

All students seeking a Bachelor of Science degree through the Community College Alliance Program of Franklin University first must hold an associate's degree from a regionally accredited institution OR have a minimum of 60 transferable semester credit hours/90 quarter credit hours and a high school diploma or GED. All Professional Foundations and Major courses must be completed through Franklin University.

## BRIDGE COURSES TAKEN AT YOUR COMMUNITY COLLEGE

For each community college, a transfer guide is available to show students exactly which courses, by name and course number, must be taken at the community college.

## FUNDAMENTAL GENERAL EDUCATION CORE (24 HOURS)

All courses must be at the 100 or 200 level

**Minimum of three semester hours of English Composition (if the course does not have a research paper component, COMM 130 Research Paper, two semester credits, is also required)**  
Choose College Writing.

**Minimum of three semester hours of Mathematics (at least one mathematics or statistics course beyond the level of intermediate algebra)**  
Choose from College Algebra, Applied Calculus, Finite Mathematics, Business Calculus, or Statistics.

**Minimum of six semester hours of Sciences (two science courses, with one having a laboratory component)**  
Choose from the Science discipline.

**Minimum of six semester hours of Social and Behavioral Sciences (which must be in at least two different disciplines)**  
Choose from the Anthropology, Economics, Psychology, and Sociology disciplines.

**Minimum of six semester hours of Arts and Humanities**  
Choose from the Humanities discipline

## ADDITIONAL GENERAL EDUCATION REQUIREMENTS

The following courses are required at the student's community college unless they were previously completed through Liberal Arts and Sciences requirements

- Business Communication
- Speech OR Interpersonal Communication
- Economics\*
- Statistics\*\*
- Introduction to Databases

- Introduction to Spreadsheets
- General Education Electives (2 semester hours)

\*Select another Social Science elective if Economics is used in the Fundamental General Education Core.

\*\*Select another General Education Elective if Statistics is used in the Fundamental General Education Core.

## PROFESSIONAL CORE

Below is a sample of courses that should be taken at a student's community college to complete Franklin University's required Professional Core.

- Management
- Financial Accounting
- Organizational Behavior

## ELECTIVES

Students needing electives for completion of the 124 semester credit hours of a bachelor's degree (which includes 40 semester credit hours of online courses from Franklin University) may select electives identified for their program of study. Contact your Student Services Associate (SSA) for more information.

## COMPLETION COURSES 48 SEMESTER CREDIT HOURS FROM FRANKLIN UNIVERSITY

The Completion Courses from Franklin University are offered completely online. Many students will choose to take the Completion Courses at the same time they are taking Bridge Courses from their community college (depending on the prerequisites).

## PROFESSIONAL FOUNDATIONS (6 SEMESTER CREDIT HOURS)

- HUMN 305 - Global Issues (4)
- PF 321 - Learning Strategies (2)

## PROFESSIONAL CORE (4 SEMESTER CREDIT HOURS)

- MGMT 320 – Decision Making and Problem Solving (4)

## MAJOR AREA (38 SEMESTER CREDIT HOURS)

A minimum 2.25 GPA is required in the major area, and each major course must be completed with a grade of "C" or better to count toward degree requirements.

**Required (22 hours)**

- HCM 200 – Healthcare Terminology (2)
- HCM 300 – Healthcare Management (4)
- HCM 320 – Healthcare Financial Management I (4)
- HCM 442 - Legal Aspects of Healthcare Management (4)
- HCM 472 - Contemporary Issues in Healthcare Management (4)
- HCM 495 - Healthcare Management Capstone (4)

**Major Area Electives (16 hours)**

Select 16 hours from the following:

HCM 340 - Community Health (4)

HCM 350 - Healthcare Informatics (4)

HCM 410 - Healthcare Management Internship (1-4)

HCM 422 - Healthcare Outcomes Management (4)

HCM 432 - Healthcare Financial Management II (4)

HCM 482 - Healthcare Strategic Management (4)

HCM 499 - Independent Studies in Healthcare (1-4)

# Human Resources Management Major

**Program Chair, Gary Stroud, Ph.D.**

For program/major descriptions and outcomes, see page 93 of this publication.

## PROGRAM ENTRY REQUIREMENTS

All students seeking a Bachelor of Science degree through the Community College Alliance Program of Franklin University first must hold an associate's degree from a regionally accredited institution OR have a minimum of 60 transferable semester credit hours/90 quarter credit hours and a high school diploma or GED. All Professional Foundations and Major courses must be completed through Franklin University.

## BRIDGE COURSES TAKEN AT YOUR COMMUNITY COLLEGE

For each community college, a transfer guide is available to show students exactly which courses, by name and course number, must be taken at the community college.

## FUNDAMENTAL GENERAL EDUCATION CORE (24 HOURS)

All courses must be at the 100 or 200 level

**Minimum of three semester hours of English Composition (if the course does not have a research paper component, COMM 130 Research Paper, two semester credits, is also required)**  
Choose College Writing.

**Minimum of three semester hours of Mathematics (at least one mathematics or statistics course beyond the level of intermediate algebra)**  
Choose from College Algebra, Applied Calculus, Finite Mathematics, Business Calculus, or Statistics.

**Minimum of six semester hours of Sciences (two science courses, with one having a laboratory component)**  
Choose from the Science discipline.

**Minimum of six semester hours of Social and Behavioral Sciences (which must be in at least two different disciplines)**  
Choose from the Anthropology, Economics, Psychology, and Sociology disciplines.

**Minimum of six semester hours of Arts and Humanities**  
Choose from the Humanities discipline.

## ADDITIONAL GENERAL EDUCATION REQUIREMENTS

The following courses must be taken at the student's community college unless they were previously completed through Liberal Arts and Sciences requirements:

- Business Communication
- Speech OR Interpersonal Communication
- Macroeconomics\*
- Statistics\*\*
- Introduction to Databases
- Introduction to Spreadsheets
- General Education Electives (2 semester hours)

\*Select another Social Science elective if Macroeconomics is used in the Fundamental General Education Core.

\*\*Select another General Education Elective if Statistics is used in the Fundamental General Education Core.

## BUSINESS CORE

Below is a sample of courses that should be taken at a student's community college to complete Franklin University's required Business Core.

- Financial Accounting
- Managerial Accounting
- Management
- Marketing
- Business Law
- Finance
- Microeconomics

## MAJOR AREA BRIDGE

Below is a sample of courses that should be taken at a student's community college to complete Franklin University's Major Area Bridge. Note: If these courses are not available at your community college, you will be required to complete them through Franklin University:

- Human Resources Management

## ELECTIVES

Students needing electives for completion of the 124 semester credit hours of a bachelor's degree (which includes 40 semester credit hours of online courses from Franklin University) may select electives identified for their program of study. Contact your Student Services Associate (SSA) for more information.

## COMPLETION COURSES 40 SEMESTER CREDIT HOURS FROM FRANKLIN UNIVERSITY

The Completion Courses from Franklin University are offered completely online. Many students choose to take the Completion Courses at the same time they are taking Bridge Courses from their community college (depending on the prerequisites).

## PROFESSIONAL FOUNDATIONS (6 SEMESTER CREDIT HOURS)

- HUMN 305 - Global Issues (4)
- PF 321 - Learning Strategies (2)

**MAJOR AREA (24 SEMESTER CREDIT HOURS)**

A minimum 2.25 GPA is required in the major area, and each major course must be completed with a grade of “C” or better to count toward degree requirements.

**Required:**

HRM 301 - Staffing (4)  
HRM 302 - Training and Development (4)  
HRM 401 - Compensation and Benefits (4)  
HRM 402 - Employee and Labor Relations (4)  
HRM 495 - Strategic Human Resources Capstone (4)

**Major Area Elective (choose one):**

BSAD 320 - Decision-Making and Problem Solving (4)  
BSAD 325 - Organizational Behavior (4)  
BSAD 476 - Global Business Issues (4)  
MGMT 435 - Evolution of Management (4)  
OLM 435 - Perspectives on Leadership (4)  
PSYC 325 - Coaching in Organizations (4)

**UNIVERSITY ELECTIVES (10 SEMESTER CREDIT HOURS)\***

Select an additional 10 hours from any Franklin University course offering at the 300 or 400 level.

\* A maximum of 8 credit hours of specific MBA courses can be substituted. Contact your SSA for information concerning the Joint BS/MBA Programs of Study and graduate admission requirements.

# Information Technology Major

**Program Chair, Todd A. Whittaker, M.S.**

For program/major descriptions and outcomes, see page 95 of this publication.

## PROGRAM ENTRY REQUIREMENTS

All students seeking a Bachelor of Science degree through the Community College Alliance Program of Franklin University first must hold an associate's degree from an accredited institution OR have a minimum of 60 transferable semester credit hours/90 quarter credit hours and a high school diploma or GED. All Professional Foundations and Major courses must be completed through Franklin University.

Students who do not have an associate's degree in a computer-related discipline are eligible candidates for the Information Technology program upon completion of 20 semester hours of information technology instruction approved by the Program Chair.

## BRIDGE COURSES TAKEN AT YOUR COMMUNITY COLLEGE

For each community college, a transfer guide is available to show students exactly which courses, by name and course number, must be taken at the community college.

## FUNDAMENTAL GENERAL EDUCATION CORE (24 HOURS)

**All courses must be at the 100 or 200 level**

**Minimum of three semester hours of English Composition (if the course does not have a research paper component, COMM 130 Research Paper, two semester credits, is also required)**  
Choose College Writing.

**Minimum of three semester hours of Mathematics (at least one mathematics or statistics course beyond the level of intermediate algebra)**

Choose from College Algebra, Applied Calculus, Finite Mathematics, Business Calculus, or Statistics.

**Minimum of six semester hours of Sciences (two science courses, with one having a laboratory component)**  
Choose from the Science discipline.

**Minimum of six semester hours of Social and Behavioral Sciences (which must be in at least two different disciplines)**  
Choose from the Anthropology, Economics, Psychology, and Sociology disciplines.

**Minimum of six semester hours of Arts and Humanities**  
Choose from the Humanities discipline.

## ADDITIONAL GENERAL EDUCATION REQUIREMENTS AND PREREQUISITE COMPETENCIES

The following courses are required at the student's community college unless they were previously completed through Liberal Arts and Sciences requirements:

- Business Communication
- Speech OR Interpersonal Communication
- College Algebra\*
- Statistics
- One Social/Behavioral Science Course
- Introduction to Spreadsheets
- Introduction to Databases
- Introduction to Web Authoring
- General Education Electives (4 semester hours)

\*It is recommended that MATH 160 – College Algebra be taken to fulfill the Mathematics requirement in the Fundamental General Education Core because it is a prerequisite for several courses in this curriculum.

## INFORMATION TECHNOLOGY TECHNICAL AREA

The following requirement should be taken at the student's community college to complete Franklin University's required Information Technology Technical Area.

- Programming Fundamentals Course
- Database Fundamentals Course
- Network Fundamentals Course

## INFORMATION TECHNOLOGY (14 SEMESTER CREDIT HOURS)

14 semester credit hours in an approved information technology discipline including computer graphics, operating systems, networks, Web design and implementation, multimedia technologies, programming or other IT related areas with approval from the Program Chair.

## ELECTIVES

Students needing electives for completion of the 124 semester credit hours of a bachelor's degree (which includes 40 semester credit hours of online courses from Franklin University) may select electives identified for their program of study. Contact your Student Services Associate (SSA) for more information.

## COMPLETION COURSES 42 SEMESTER CREDIT HOURS FROM FRANKLIN UNIVERSITY

The Completion Courses from Franklin University are offered completely online. Many students choose to take the Completion Courses at the same time they are taking Bridge Courses from their community college (depending on the prerequisites).

**PROFESSIONAL FOUNDATIONS (6 SEMESTER CREDIT HOURS)**

HUMN 305 - Global Issues (4)  
PF 321 - Learning Strategies (2)

**MAJOR AREA (36 SEMESTER CREDIT HOURS)**

A minimum 2.25 GPA is required in the major area, and each major course must be completed with a grade of "C" or better to count toward degree requirements.

**Required:**

ITEC 275 - Computer Networks: Switching, Routing, and WANs (4)  
ITEC 400 - UNIX Administration (4)  
ITEC 430 - Information Technology Project Management (4)  
ITEC 495 - Information Technology Capstone (4)  
MIS 310 - Information Systems Architecture and Technology (4)  
MIS 320 - Technical Communication (4)  
MIS 484 - Information Systems Security (4)

**Information Technology Specialization**

Choose one of the following specializations:

**Systems Administration**

ITEC 350 - Windows Administration (4)  
ITEC 450 - Database Administration (4)

**Infrastructure Management**

ITEC 325 - Data Center Design and Administration (4)  
ITEC 425 - Information Storage Management (4)

# Interdisciplinary Studies Major

**Program Chair, Michelle Buchberger, Ph.D.**

For program/major descriptions and outcomes, see page 98 of this publication.

## PROGRAM ENTRY REQUIREMENTS

All students seeking a Bachelor of Science degree through the Community College Alliance Program of Franklin University first must hold an associate's degree from a regionally accredited institution OR have a minimum of 60 transferable semester credit hours/90 quarter credit hours and a high school diploma or GED. All Professional Foundations and Major courses must be completed through Franklin University.

## BRIDGE COURSES TAKEN AT YOUR COMMUNITY COLLEGE

For each community college, a transfer guide is available to show students exactly which courses, by name and course number, must be taken at the community college.

## FUNDAMENTAL GENERAL EDUCATION CORE (24 HOURS)

**All courses must be at the 100 or 200 level**

**Minimum of three semester hours of English Composition (if the course does not have a research paper component, COMM 130 Research Paper, two semester credits, is also required)**  
Choose College Writing.

**Minimum of three semester hours of Mathematics (at least one mathematics or statistics course beyond the level of intermediate algebra)**  
Choose from College Algebra, Applied Calculus, Finite Mathematics, Business Calculus, or Statistics.

**Minimum of six semester hours of Sciences (two science courses, with one having a laboratory component)**  
Choose from the Science discipline.

**Minimum of six semester hours of Social and Behavioral Sciences (which must be in at least two different disciplines)**  
Choose from the Anthropology, Economics, Psychology, and Sociology disciplines.

**Minimum of six semester hours of Arts and Humanities**  
Choose from the Humanities discipline.

## ADDITIONAL GENERAL EDUCATION REQUIREMENTS

The following courses are required at the student's community college unless they were previously completed through Liberal Arts and Sciences requirements:

- Speech OR Interpersonal Communication
- Introduction to Microeconomics\* OR Introduction to Macroeconomics\*
- Statistics\*\*
- Logic and Critical Thinking Skills†
- Ethics†
- Introduction to Spreadsheets
- General Education Electives (2 semester hours\*\*\*)

\*Select another Social or Behavioral Science elective if either Economics course is used in the Fundamental General Education Core.

\*\*Select another General Education Elective if Statistics is used in the Fundamental General Education Core.

\*\*\*Students who wish to take GRPH 210 or GRPH 310 will need to take Introduction to Web Authoring and Graphic Editing Software as prerequisites.

†Select another General Education Elective if either Logic or Ethics is used in the Fundamental General Education Core.

## ELECTIVES

Students needing electives for completion of the 124 semester credit hours of a bachelor's degree (which includes 40 semester credit hours of online courses from Franklin University) may select electives identified for their program of study. Contact your Student Services Associate (SSA) for more information.

## COMPLETION COURSES 67 SEMESTER CREDIT HOURS FROM FRANKLIN UNIVERSITY

The Completion Courses from Franklin University are offered completely online. Many students will choose to take the Completion Courses at the same time they are taking Bridge Courses from their community college (depending on the prerequisites).

## PROFESSIONAL FOUNDATIONS (7 SEMESTER CREDIT HOURS)

- HUMN 305 - Global Issues (4)
- IDST 100 – Introduction to Portfolio (1)
- PF 321 - Learning Strategies (2)

## INTERDISCIPLINARY CORE (24 SEMESTER CREDIT HOURS)\*

**Required (4 hours)**

IDST 300 – Introduction to Interdisciplinary Studies (4)

**Electives (20 hours):**

Choose five courses from the following, but from no more than three different cognate areas:

**Communication:**

- COMM 320 - Business and Professional Communication (4)
- COMM 360 - Introduction to Creative Writing (4)
- GRPH 210 – Fundamentals of Graphic Design (4)
- ORGC 321 - Organizational Communication (4)

**Humanities:**

HUMN 318 – World Religions (4)

HUMN 345 - Philosophy of Science (4)

**Mathematics:**

MATH 210 - Finite Mathematics (4)

MATH 220 - Business Calculus (4)

**Social Sciences:**

PSYC 204 - Principles of Motivation (4)

PSYC 310 - The Psychology of Personal Development (4)

SOCL 310 - Diversity in Society (4)

SOCL 335 - Applied Research Methods (4)

\*Upper division courses listed above may be taken to meet appropriate focus area requirements if the credits have not been applied to meet interdisciplinary core requirements, or if the credits are appropriate for the chosen focus area(s).

**FOCUS AREAS (32 SEMESTER CREDIT HOURS)****Communication Arts Focus Area (16 hours):**

Choose 4 courses from the following (Please note: No fewer than 4 credit hours must be at the 400 level):

COMM 315 - Communication Ethics (4)

COMM 460 - Advanced Creative Writing (4)

GRPH 310 - Advanced Graphic Design (4)

MIS 320 - Technical Communication (4)

ORGC 335 - Communication in Groups and Teams (4)

ORGC 400 - Intercultural Communication (4)

ORGC 460 – Strategic Communication (4)

PBRL 325\* - Public Relations (4)

PBRL 350\* - Media Research and Writing (4)

PBRL 450 - Rhetoric and Social Influence (4)

\*Students taking PBRL 325 or PBRL 350 must also take Marketing (MKTG 300).

**Social Science Focus Area (16 hours):**

Choose 4 courses from the following (Please note: No fewer than 4 credit hours must be at the 400 level):

PSYC 315 - Applied Psychology: Theory to Practice (4)

PSYC 325 - Coaching in Organizations (4)

PSYC 420 - Assessment and Intervention in Organizations (4)

SOCL 345 - Sociology of Work and Organizations (4)

SOCL 400 - Social Justice (4)

**CAPSTONE (4 SEMESTER CREDIT HOURS)**

All Interdisciplinary Studies students must complete the capstone course:

IDST 495 – Interdisciplinary Studies Capstone (4)

# Management Major

**Program Chair, Mary Ann Short, Ph.D.**

For program/major descriptions and outcomes, see page 100 of this publication.

## PROGRAM ENTRY REQUIREMENTS

All students seeking a Bachelor of Science degree through the Community College Alliance Program of Franklin University first must hold an associate's degree from a regionally accredited institution OR have a minimum of 60 transferable semester credit hours/90 quarter credit hours and a high school diploma or GED. All Professional Foundations and Major courses must be completed through Franklin University.

## BRIDGE COURSES TAKEN AT YOUR COMMUNITY COLLEGE

For each community college, a transfer guide is available to show students exactly which courses, by name and course number, must be taken at the community college.

## FUNDAMENTAL GENERAL EDUCATION CORE (24 HOURS)

All courses must be at the 100 or 200 level

**Minimum of three semester hours of English Composition (if the course does not have a research paper component, COMM 130 Research Paper, two semester credits, is also required)**  
Choose College Writing.

**Minimum of three semester hours of Mathematics (at least one mathematics or statistics course beyond the level of intermediate algebra)**

Choose from College Algebra, Applied Calculus, Finite Mathematics, Business Calculus, or Statistics.

**Minimum of six semester hours of Sciences (two science courses, with one having a laboratory component)**  
Choose from the Science discipline.

**Minimum of six semester hours of Social and Behavioral Sciences (which must be in at least two different disciplines)**  
Choose from the Anthropology, Economics, Psychology, and Sociology disciplines.

**Minimum of six semester hours of Arts and Humanities**  
Choose from the Humanities discipline.

## ADDITIONAL GENERAL EDUCATION REQUIREMENTS

The following courses are required at the student's community college unless they were previously completed through Liberal Arts and Sciences requirements:

- Business Communication
- Speech OR Interpersonal Communication
- Macroeconomics\*
- Statistics\*\*
- Introduction to Databases
- Introduction to Spreadsheets
- General Education Electives (2 semester hours)

\*Select another Social Science elective if Macroeconomics is used in the Fundamental General Education Core.

\*\*Select another General Education Elective if Statistics is used in the Fundamental General Education Core.

## BUSINESS CORE

Below is a sample of courses that should be taken at a student's community college to complete Franklin University's required Business Core.

- Financial Accounting
- Managerial Accounting
- Management
- Marketing
- Business Law
- Finance
- Microeconomics

## MAJOR AREA BRIDGE

Below is a sample of a course that should be taken at a student's community college to complete Franklin University's Major Area Bridge. Note: If these courses are not available to your community college, you will be required to complete them through Franklin University:

- Human Resources Management

## ELECTIVES

Students needing electives for completion of the 124 semester credit hours of a bachelor's degree (which includes 40 semester credit hours of online courses from Franklin University) may select electives identified for their program of study. Contact your Student Services Associate (SSA) for more information.

## COMPLETION COURSES 40 SEMESTER CREDIT HOURS FROM FRANKLIN UNIVERSITY

The Completion Courses from Franklin University are offered completely online. Many students choose to take the Completion Courses at the same time they are taking Bridge Courses from their community college (depending on the prerequisites).

## PROFESSIONAL FOUNDATIONS (6 SEMESTER CREDIT HOURS)

- HUMN 305 - Global Issues (4)
- PF 321 - Learning Strategies (2)

**MAJOR AREA (24 SEMESTER CREDIT HOURS)**

A minimum 2.25 GPA is required in the major area, and each major course must be completed with a grade of “C” or better to count toward degree requirements.

**Required:**

MGMT 320 - Decision-Making and Problem Solving (4)  
 MGMT 325 - Organizational Behavior (4)  
 MGMT 352 - Management and Leadership: A Continuum (4)  
 MGMT 435 - Evolution of Management (4)  
 MGMT 495 - Management Capstone (4)

**Major Area Elective (choose one):**

AMGT 420 - Principles of Organizational Development (4)  
 AMGT 425 - Managing Change (4)  
 BSAD 460 - Business Ethics for Leaders (4)  
 MGMT 310 - Process Management Applications (4)  
 MGMT 476 - Global Business Issues (4)  
 MIS 200 - Management Information Systems (4)  
 OLM 435 - Perspectives on Leadership (4)  
 PSYC 325 - Coaching in Organizations (4)

**UNIVERSITY ELECTIVES (10 SEMESTER CREDIT HOURS)\***

Select an additional 10 hours from any Franklin University course offerings at the 300 or 400 level.

\* A maximum of 8 credit hours of specific MBA courses can be substituted. Contact your SSA for information concerning the Joint BS/MBA Programs of Study and graduate admission requirements.

# Management Information Sciences Major

**Program Chair, Bradley Watson, Ph.D.**

For program/major descriptions and outcomes, see page 102 of this publication.

## PROGRAM ENTRY REQUIREMENTS

All students seeking a Bachelor of Science degree through the Community College Alliance Program of Franklin University first must hold an associate's degree from a regionally accredited institution OR have a minimum of 60 transferable semester credit hours/90 quarter credit hours and a high school diploma or GED. All Professional Foundations and Major courses must be completed through Franklin University.

## BRIDGE COURSES TAKEN AT YOUR COMMUNITY COLLEGE

For each community college, a transfer guide is available to show students exactly which courses, by name and course number, must be taken at the community college.

## FUNDAMENTAL GENERAL EDUCATION CORE (24 HOURS)

All courses must be at the 100 or 200 level

**Minimum of three semester hours of English Composition (if the course does not have a research paper component, COMM 130 Research Paper, two semester credits, is also required)**  
Choose College Writing.

**Minimum of three semester hours of Mathematics (at least one mathematics or statistics course beyond the level of intermediate algebra)**  
Choose from College Algebra, Applied Calculus, Finite Mathematics, Business Calculus, or Statistics.

**Minimum of six semester hours of Sciences (two science courses, with one having a laboratory component)**  
Choose from the Science discipline.

**Minimum of six semester hours of Social and Behavioral Sciences (which must be in at least two different disciplines)**  
Choose from the Anthropology, Economics, Psychology, and Sociology disciplines.

**Minimum of six semester hours of Arts and Humanities**  
Choose from the Humanities discipline.

## ADDITIONAL GENERAL EDUCATION REQUIREMENTS AND PREREQUISITE COMPETENCIES

The following courses are required at the student's community college unless they were previously completed through Liberal Arts and Sciences requirements:

- Business Communication
- College Algebra\*
- Finite Mathematics
- Speech OR Interpersonal Communication
- Calculus
- One Social/Behavioral Science Course
- Introduction to Databases
- Introduction to Web Authoring
- Introduction to Spreadsheets

\*It is recommended that MATH 160 – College Algebra be taken to fulfill the Mathematics requirement in the Fundamental General Education Core because it is a prerequisite for several courses in this curriculum.

## MIS PROFESSIONAL CORE

Below is a sample of courses that should be taken at a student's community college to complete Franklin University's required Professional Competency Core.

- Financial Accounting
- Calculus-based Statistics
- Management
- Web Design & Implementation
- Introduction to Computer Science & Object-Oriented Programming
- Human Resources Management OR Marketing

## ELECTIVES

Students needing electives for completion of the 124 semester credit hours of a bachelor's degree (which includes a minimum of 40 semester credit hours of online courses from Franklin University) may select electives identified for their program of study. Contact your Student Services Associate (SSA) for more information.

## COMPLETION COURSES 46 SEMESTER CREDIT HOURS FROM FRANKLIN UNIVERSITY\*

The Completion Courses from Franklin University are offered completely online. Many students choose to take the Completion Courses at the same time they are taking Bridge Courses from their community college (depending on the prerequisites).

## PROFESSIONAL FOUNDATIONS (6 SEMESTER CREDIT HOURS)

HUMN 305 - Global Issues (4)  
PF 321 - Learning Strategies (2)

## MAJOR AREA (40 SEMESTER CREDIT HOURS)

A minimum 2.25 GPA is required in the major area, and each major course must be completed with a grade of "C" or better to count toward degree requirements.

**Required:**

COMP 121 - Object-Oriented Data Structures & Algorithms I (4)  
COMP 281 - Database Management Systems (4)  
MIS 310 - Information Systems Architecture & Technology (4)  
MIS 320 - Technical Communication (4)  
MIS 330 - Systems Integration Concepts and Practices (4)  
MIS 360 - Enterprise-wide Electronic Commerce (4)  
MIS 400 - Systems Analysis & Design (4)  
MIS 478 - Quantitative Methods and Analysis (4)  
MIS 495 - MIS Capstone (4)

**Major Area Elective (choose one):**

COMP 325 - Human-Computer Interaction (4)  
ITEC 430 - Information Technology Project Management (4)  
MIS 484 - Information Systems Security (4)

\* Credit hours may vary depending on courses completed for the associate's degree.

# Marketing Major

**Program Chair, R. Bruce Ramsey, M.S.C., MBA**

**Assistant Program Chair, Douglas K. Ross, Ph.D.**

For program/major descriptions and outcomes, see page 104 of this publication.

## PROGRAM ENTRY REQUIREMENTS

All students seeking a Bachelor of Science degree through the Community College Alliance Program of Franklin University first must hold an associate's degree from a regionally accredited institution OR have a minimum of 60 transferable semester credit hours/90 quarter credit hours and a high school diploma or GED. All Professional Foundations and Major courses must be completed through Franklin University.

## BRIDGE COURSES TAKEN AT YOUR COMMUNITY COLLEGE

For each community college, a transfer guide is available to show students exactly which courses, by name and course number, must be taken at the community college.

## FUNDAMENTAL GENERAL EDUCATION CORE (24 HOURS)

**All courses must be at the 100 or 200 level**

**Minimum of three semester hours of English Composition (if the course does not have a research paper component, COMM 130 Research Paper, two semester credits, is also required)**  
Choose College Writing.

**Minimum of three semester hours of Mathematics (at least one mathematics or statistics course beyond the level of intermediate algebra)**  
Choose from College Algebra, Applied Calculus, Finite Mathematics, Business Calculus, or Statistics.

**Minimum of six semester hours of Sciences (two science courses, with one having a laboratory component)**  
Choose from the Science discipline.

**Minimum of six semester hours of Social and Behavioral Sciences (which must be in at least two different disciplines)**  
Choose from the Anthropology, Economics, Psychology, and Sociology disciplines.

**Minimum of six semester hours of Arts and Humanities**  
Choose from the Humanities discipline.

## ADDITIONAL GENERAL EDUCATION REQUIREMENTS

The following courses must be taken at the student's community college unless they were previously completed through Liberal Arts and Sciences requirements:

- Business Communication
- Speech OR Interpersonal Communication
- Macroeconomics\*
- Statistics\*\*
- Introduction to Databases
- Introduction to Spreadsheets
- General Education Electives (2 semester hours)

\*Select another Social Science elective if Macroeconomics is used in the Fundamental General Education Core.

\*\*Select another General Education Elective if Statistics is used in the Fundamental General Education Core.

## BUSINESS CORE

Below is a sample of courses that should be taken at a student's community college to complete Franklin University's required Business Core:

- Financial Accounting
- Managerial Accounting
- Management
- Marketing
- Business Law
- Finance
- Microeconomics

## MAJOR AREA BRIDGE

Below is a sample of courses that should be taken at a student's community college to complete Franklin University's Major Area Bridge. Note: If these courses are not available at your community college, you will be required to complete them through Franklin University.

- Advertising
- Major Area Elective (select an additional 4 semester hours of Marketing courses at your community college).

## ELECTIVES

Students needing electives for completion of the 124 semester credit hours of a bachelor's degree (which includes 40 semester credit hours of online courses from Franklin University) may select electives identified for their program of study. Contact your Student Services Associate (SSA) for more information.

## COMPLETION COURSES 40 SEMESTER CREDIT HOURS FROM FRANKLIN UNIVERSITY\*

The Completion Courses from Franklin University are offered completely online. Many students choose to take the Completion Courses at the same time they are taking Bridge Courses from their community college (depending on the prerequisites).

\* Credit hours may vary depending on courses completed for the associate's degree.

**PROFESSIONAL FOUNDATIONS (6 SEMESTER CREDIT HOURS)**

HUMN 305 - Global Issues (4)  
 PF 321 - Learning Strategies (2)

**MAJOR AREA (20 SEMESTER CREDIT HOURS)**

A minimum 2.25 GPA is required in the major area, and each major course must be completed with a grade of "C" or better to count toward degree requirements.

**Required:**

MKTG 330 - Marketing Behavior (4)  
 MKTG 332 - Marketing Research (4)  
 MKTG 495 - Integrated Marketing (4)

**Major Area Electives (choose two):**

EMKT 340 - Internet Marketing (4)  
 EMKT 460 - E-Commerce (4)  
 MKTG 350 - Persuasive Strategies: Influencing Business and Consumer Decisions (4)  
 MKTG 430 - Relationship Marketing (4)  
 MKTG 450 - Global Marketing (4)  
 PBRL 325 - Public Relations (4)

**UNIVERSITY ELECTIVES (14 SEMESTER CREDIT HOURS)**

Select an additional 14 hours from any Franklin University course offering at the 300 or 400 level. Additional Major Area Electives are recommended, but contact your SSA for other options.

# Operations & Supply Chain Management Major

**Program Chair, Brian Gregory, Ph.D.**

For program/major descriptions and outcomes, see page 106 of this publication.

## PROGRAM ENTRY REQUIREMENTS

All students seeking a Bachelor of Science degree through the Community College Alliance Program of Franklin University first must hold an associate's degree from a regionally accredited institution OR have a minimum of 60 transferable semester credit hours/90 quarter credit hours and a high school diploma or GED. All Professional Foundations and Major courses must be completed through Franklin University.

## BRIDGE COURSES TAKEN AT YOUR COMMUNITY COLLEGE

For each community college, a transfer guide is available to show students exactly which courses, by name and course number, must be taken at the community college.

## FUNDAMENTAL GENERAL EDUCATION CORE (24 HOURS)

All courses must be at the 100 or 200 level

**Minimum of three semester hours of English Composition (if the course does not have a research paper component, COMM 130 Research Paper, two semester credits, is also required)**  
Choose College Writing.

**Minimum of three semester hours of Mathematics (at least one mathematics or statistics course beyond the level of intermediate algebra)**  
Choose from College Algebra, Applied Calculus, Finite Mathematics, Business Calculus, or Statistics.

**Minimum of six semester hours of Sciences (two science courses, with one having a laboratory component)**  
Choose from the Science discipline.

**Minimum of six semester hours of Social and Behavioral Sciences (which must be in at least two different disciplines)**  
Choose from the Anthropology, Economics, Psychology, and Sociology disciplines.

**Minimum of six semester hours of Arts and Humanities**  
Choose from the Humanities discipline.

## ADDITIONAL GENERAL EDUCATION REQUIREMENTS AND PREREQUISITE COMPETENCIES

The following courses must be taken at the student's community college unless they were previously completed through Liberal Arts and Sciences requirements:

- Speech OR Interpersonal Communication
- Macroeconomics\*
- Statistics\*\*
- Finite Mathematics
- Ethics
- Introduction to Databases
- Introduction to Spreadsheets

\*Select another Social Science elective if Macroeconomics is used in the Fundamental General Education Core.

\*\*Select another General Education Elective if Statistics is used in the Fundamental General Education Core.

## BUSINESS CORE

Below is a sample of courses that should be taken at a student's community college to complete Franklin University's required Business Core:

- Financial Accounting
- Managerial Accounting
- Finance
- Management
- Marketing
- Business Law
- Microeconomics

## ELECTIVES

Students needing electives for completion of the 126 semester credit hours of a bachelor's degree (which includes a minimum of 40 semester credit hours of online courses from Franklin University) may select electives identified for their program of study. Contact your Student Services Associate (SSA) for more information.

## COMPLETION COURSES 46 SEMESTER CREDIT HOURS FROM FRANKLIN UNIVERSITY

The Completion Courses from Franklin University are offered completely online. Many students choose to take the Completion Courses at the same time they are taking Bridge Courses from their community college (depending on the prerequisites).

## PROFESSIONAL FOUNDATIONS (6 SEMESTER CREDIT HOURS)

- HUMN 305 - Global Issues (4)
- PF 321 - Learning Strategies (2)

## MAJOR AREA (40 SEMESTER CREDIT HOURS)

A minimum 2.25 GPA is required in the Major Area, and each major course must be completed with a grade of "C" or better to count toward degree requirements.

- AMGT 390 - Project Management (4)
- BSAD 320 - Decision Making and Problem Solving (4)
- OSCM 378 - Foundations of Quantitative Analysis (4)
- OSCM 390 - Operations Management (4)

- OSCM 440 - Quality Management (4)
- OSCM 450 - Supply Chain Management (4)
- OSCM 455 - Transportation and Logistics Management (4)
- OSCM 458 - Purchasing and Inventory Management (4)
- OSCM 491 - Integrated Project Management (4)
- OSCM 495 - Operations and Supply Chain Management Capstone (4)

# Organizational Communication Major

**Program Chair, Brenda Jones, Ph.D.**

For program/major descriptions and outcomes, see page 108 of this publication.

## PROGRAM ENTRY REQUIREMENTS

All students seeking a Bachelor of Science degree through the Community College Alliance Program of Franklin University first must hold an associate's degree from a regionally accredited institution OR have a minimum of 60 transferable semester credit hours/90 quarter credit hours and a high school diploma or GED. All Professional Foundations and Major courses must be completed through Franklin University.

## BRIDGE COURSES TAKEN AT YOUR COMMUNITY COLLEGE

For each community college, a transfer guide is available to show students exactly which courses, by name and course number, must be taken at the community college.

## FUNDAMENTAL GENERAL EDUCATION CORE (24 HOURS)

**All courses must be at the 100 or 200 level**

**Minimum of three semester hours of English Composition (if the course does not have a research paper component, COMM 130 Research Paper, two semester credits, is also required)**  
Choose College Writing.

**Minimum of three semester hours of Mathematics (at least one mathematics or statistics course beyond the level of intermediate algebra)**  
Choose from College Algebra, Applied Calculus, Finite Mathematics, Business Calculus, or Statistics.

**Minimum of six semester hours of Sciences (two science courses, with one having a laboratory component)**  
Choose from the Science discipline.

**Minimum of six semester hours of Social and Behavioral Sciences (which must be in at least two different disciplines)**  
Choose from the Anthropology, Economics, Psychology, and Sociology disciplines.

**Minimum of six semester hours of Arts and Humanities**  
Choose from the Humanities discipline.

## ADDITIONAL GENERAL EDUCATION REQUIREMENTS

The following courses are required at the student's community college unless they were previously completed through Liberal Arts and Sciences requirements:

- Introduction to Spreadsheets
- Introduction to Web Authoring
- Logic and Critical Thinking Skills
- Psychology\*
- Sociology\*
- Speech
- Statistics\*\*

\*Select another Social Science elective if either Psychology or Sociology is used in the Fundamental General Education Core.

\*\*Select another General Education Elective if Statistics is used in the Fundamental General Education Core.

## PROFESSIONAL CORE BRIDGE

Below is a sample of courses that should be taken at a student's community college to complete Franklin University's required Professional Core:

- Interpersonal Communication
- Business Communication
- Marketing
- Management

## MAJOR AREA BRIDGE

Below is a sample of courses that should be taken at a student's community college to complete Franklin University's Major Area Bridge. Note: If these courses are not available at your community college, you will be required to complete them through Franklin University.

- Organizational Communication

## ELECTIVES

Students needing electives for completion of the 124 semester credit hours of a bachelor's degree (which includes a minimum of 40 semester credit hours of online courses from Franklin University) may select electives identified for their program of study. Contact your Student Services Associate (SSA) for more information.

## COMPLETION COURSES 40 SEMESTER CREDIT HOURS FROM FRANKLIN UNIVERSITY

A minimum 2.25 GPA is required in the Major Area, and each major course must be completed with a grade of "C" or better to count toward degree requirements.

## PROFESSIONAL FOUNDATIONS (6 SEMESTER CREDIT HOURS)

- HUMN 305 - Global Issues (4)
- PF 321 - Learning Strategies (2)

## PROFESSIONAL CORE (8 SEMESTER CREDIT HOURS)

- PSYC 204 – Principles of Motivation (4)
- COMM 315 - Communication Ethics (4)

**MAJOR AREA (24 SEMESTER CREDIT HOURS)**

A minimum 2.25 GPA is required in the Major Area, and each major course must be completed with a grade of “C” or better to count toward degree requirements.

**Required:**

- ORGC 335 – Communication in Groups and Teams (4)
- ORGC 345 – Interactive Communication and Research (4)
- ORGC 400 – Intercultural Communication (4)
- ORGC 460 – Strategic Communication (4)
- ORGC 495 - Organizational Communication Capstone (4)

**Major Area Elective (4 hours)**

Select 4 hours from the following:

- HRM 300 - Human Resources Management (4)
- HUMN 341 – Popular Culture (4)
- MKTG 332 – Marketing Research (4)
- MKTG 430 - Relationship Marketing (4)
- MKTG 450 – Global Marketing (4)
- MIS 320 - Technical Communication (4)
- PBRL 425 – Crisis and Media Communication (4)
- PBRL 450 – Rhetoric and Social Influence (4)
- PSYC 325 - Coaching in Organizations (4)
- SOCL 345 – Sociology of Work and Organizations (4)

**UNIVERSITY ELECTIVES (2 SEMESTER CREDIT HOURS)**

Select an additional 2 hours from any Franklin University course offering at the 300 or 400 level.

# Public Relations Major

**Program Chair, Michael W. Posey, Ph.D.**

For program/major descriptions and outcomes, see page 113 of this publication.

## PROGRAM ENTRY REQUIREMENTS

All students seeking a Bachelor of Science degree through the Community College Alliance Program of Franklin University first must hold an associate's degree from a regionally accredited institution OR have a minimum of 60 transferable semester credit hours/90 quarter credit hours and a high school diploma or GED. All Professional Foundations and Major courses must be completed through Franklin University.

## BRIDGE COURSES TAKEN AT YOUR COMMUNITY COLLEGE

For each community college, a transfer guide is available to show students exactly which courses, by name and course number, must be taken at the community college.

## FUNDAMENTAL GENERAL EDUCATION CORE (24 HOURS)

**All courses must be at the 100 or 200 level**

**Minimum of three semester hours of English Composition (if the course does not have a research paper component, COMM 130 Research Paper, two semester credits, is also required)**  
Choose College Writing.

**Minimum of three semester hours of Mathematics (at least one mathematics or statistics course beyond the level of intermediate algebra)**  
Choose from College Algebra, Applied Calculus, Finite Mathematics, Business Calculus, or Statistics.

**Minimum of six semester hours of Sciences (two science courses, with one having a laboratory component)**  
Choose from the Science discipline.

**Minimum of six semester hours of Social and Behavioral Sciences (which must be in at least two different disciplines)**  
Choose from the Anthropology, Economics, Psychology, and Sociology disciplines.

**Minimum of six semester hours of Arts and Humanities**  
Choose from the Humanities discipline.

## ADDITIONAL GENERAL EDUCATION REQUIREMENTS

The following courses are required at the student's community college unless they were previously completed through Liberal Arts and Sciences requirements:

- Speech
- Psychology\*
- Sociology \*
- Logic and Critical Thinking Skills

- Statistics\*\*
- Introduction to Web Authoring
- Introduction to Spreadsheets

\*Select another Social Science elective if either Psychology or Sociology is used in the Fundamental General Education Core.

\*\*Select another General Education Elective if Statistics is used in the Fundamental General Education Core.

## PROFESSIONAL CORE BRIDGE

Below is a sample of courses that should be taken at a student's community college to complete Franklin University's required Professional Core:

- Marketing
- Management
- Business Communication
- Interpersonal Communication

## MAJOR AREA BRIDGE

Below is a sample of courses that should be taken at a student's community college to complete Franklin University's Major Area Bridge. Note: If these courses are not available at your community college, you will be required to complete them through Franklin University.

- Public Relations

## ELECTIVES

Students needing electives for completion of the 124 semester credit hours of a bachelor's degree (which includes a minimum of 40 semester credit hours of online courses from Franklin University) may select electives identified for their program of study. Contact your Student Services Associate (SSA) for more information.

## COMPLETION COURSES 40 SEMESTER CREDIT HOURS FROM FRANKLIN UNIVERSITY

A minimum 2.25 GPA is required in the Major Area, and each major course must be completed with a grade of "C" or better to count toward degree requirements.

## PROFESSIONAL FOUNDATIONS (6 SEMESTER CREDIT HOURS)

- HUMN 305 - Global Issues (4)
- PF 321 - Learning Strategies (2)

## PROFESSIONAL CORE (8 SEMESTER CREDIT HOURS)

- PSYC 204 – Principles of Motivation (4)
- COMM 315 - Communication Ethics (4)

**MAJOR AREA (24 SEMESTER CREDIT HOURS)**

A minimum 2.25 GPA is required in the Major Area, and each major course must be completed with a grade of “C” or better to count toward degree requirements.

**Required:**

PBRL 350 - Media Research and Writing (4)  
 PBRL 425 - Crisis and Media Communication (4)  
 PBRL 445 - Public Relations and Promotional Strategy (4)  
 PBRL 450 - Rhetoric and Social Influence (4)  
 PBRL 495 - Public Relations Capstone (4)

**Major Area Elective (choose one):**

MKTG 350 - Persuasive Strategies: Influencing  
 Business and Consumer Decisions  
 MKTG 430 - Relationship Marketing  
 MIS 320 - Technical Communication  
 ORGC 321 - Organizational Communication  
 ORGC 335 - Communication in Groups and Teams  
 ORGC 460 - Strategic Communication

**UNIVERSITY ELECTIVES (2 SEMESTER CREDIT HOURS)**

Select an additional 2 hours from any Franklin University course offering at the 300 or 400 level.

# Public Safety Management Major

**Program Chair, John R. Carruthers, Ph.D.**

For program/major descriptions and outcomes, see page 115 of this publication.

## PROGRAM ENTRY REQUIREMENTS

All students seeking a Bachelor of Science degree through the Community College Alliance Program of Franklin University first must hold an associate's degree from a regionally accredited institution OR have a minimum of 60 transferable semester credit hours/90 quarter credit hours and a high school diploma or GED. All Professional Foundations and Major courses must be completed through Franklin University.

Students who do not have an associate's degree in a Public Safety discipline are eligible candidates for the Public Safety Management Program upon completion of 24 semester hours of public safety technical credit as approved by the Public Safety Management Program Chair.

## BRIDGE COURSES TAKEN AT YOUR COMMUNITY COLLEGE

For each community college, a transfer guide is available to show students exactly which courses, by name and course number, must be taken at the community college.

## FUNDAMENTAL GENERAL EDUCATION CORE (24 HOURS)

**All courses must be at the 100 or 200 level**

**Minimum of three semester hours of English Composition (if the course does not have a research paper component, COMM 130 Research Paper, two semester credits, is also required)**  
Choose College Writing.

**Minimum of three semester hours of Mathematics (at least one mathematics or statistics course beyond the level of intermediate algebra)**  
Choose from College Algebra, Applied Calculus, Finite Mathematics, Business Calculus, or Statistics.

**Minimum of six semester hours of Sciences (two science courses, with one having a laboratory component)**  
Choose from the Science discipline.

**Minimum of six semester hours of Social and Behavioral Sciences (which must be in at least two different disciplines)**  
Choose from the Anthropology, Economics, Psychology, and Sociology disciplines.

**Minimum of six semester hours of Arts and Humanities**  
Choose from the Humanities discipline.

## ADDITIONAL GENERAL EDUCATION REQUIREMENTS

The following courses are required at the student's community college unless they were previously completed through Liberal Arts and Sciences requirements:

- Business Communication
- Speech OR Interpersonal Communication
- Economics\*
- Statistics\*\*
- Introduction to Databases
- Introduction to Spreadsheets
- General Education Electives (2 semester hours)

\*Select another Social Science elective if an economics course is used in the Fundamental General Education Core.

\*\*Select another General Education Elective if Statistics is used in the Fundamental General Education Core.

## PROFESSIONAL CORE

Below is a sample of courses that should be taken at a student's community college to complete Franklin University's required Professional Core.

- Management
- Sociology

## PUBLIC SAFETY TECHNICAL AREA (24 SEMESTER CREDIT HOURS)

24 semester hours in an approved Public Safety discipline.

## ELECTIVES

Students needing electives for completion of the 124 semester credit hours of a bachelor's degree (which includes 40 semester credit hours of online courses from Franklin University) may select electives identified for their program of study. Contact your Student Services Associate (SSA) for more information.

## COMPLETION COURSES 40 SEMESTER CREDIT HOURS FROM FRANKLIN UNIVERSITY

The Completion Courses from Franklin University are offered completely online. Many students will choose to take the Completion Courses at the same time they are taking Bridge Courses from their community college (depending on the prerequisites).

## PROFESSIONAL FOUNDATIONS (6 SEMESTER CREDIT HOURS)

HUMN 305 - Global Issues (4)  
PF 321 - Learning Strategies (2)

## PROFESSIONAL CORE (8 SEMESTER CREDIT HOURS)

PSMT 225 – Introduction to Public Safety Management (4)  
PSYC 310 – The Psychology of Personal Development (4)

**MAJOR AREA (20 SEMESTER CREDIT HOURS)**

A minimum 2.25 GPA is required in the major area, and each major course must be completed with a grade of “C” or better to count toward degree requirements.

PSMT 315 - Contemporary Issues in Public Safety Management (4)

PSMT 335 - Emergency Management and Homeland Security (4)

PSMT 420 - Public Sector Finance and Budgeting (4)

PSMT 440 - Administrative Law (4)

PSMT 495 - Public Safety Management Capstone (4)

**UNIVERSITY ELECTIVES (6 SEMESTER CREDIT HOURS)**

Select an additional 6 semester hours from any Franklin University course offering at the 300 or 400 level. It is recommended students take BSAD 320 Decision Making and Problem Solving (4), AMGT 390 Project Management (4) or MGMT 352 Management and Leadership: A Continuum (4). Contact your SSA for other options.

# Safety, Security & Emergency Management Major

**Program Chair, John Carruthers, Ph. D.**

For program/major descriptions and outcomes, see page 117 of this publication.

## PROGRAM ENTRY REQUIREMENTS

All students seeking a Bachelor of Science degree through the Community College Alliance Program of Franklin University first must hold an associate's degree from a regionally accredited institution OR have a minimum of 60 transferable semester credit hours/90 quarter credit hours and a high school diploma or GED. All Professional Foundations and Major courses must be completed through Franklin University.

## BRIDGE COURSES TAKEN AT YOUR COMMUNITY COLLEGE

For each community college, a transfer guide is available to show students exactly which courses, by name and course number, must be taken at the community college.

## FUNDAMENTAL GENERAL EDUCATION CORE (24 HOURS)

**All courses must be at the 100 or 200 level**

**Minimum of three semester hours of English Composition (if the course does not have a research paper component, COMM 130 Research Paper, two semester credits, is also required)**  
Choose College Writing.

**Minimum of three semester hours of Mathematics (at least one mathematics or statistics course beyond the level of intermediate algebra)**  
Choose from College Algebra, Applied Calculus, Finite Mathematics, Business Calculus, or Statistics.

**Minimum of six semester hours of Sciences (two science courses, with one having a laboratory component)**  
Choose from the Science discipline.

**Minimum of six semester hours of Social and Behavioral Sciences (which must be in at least two different disciplines)**  
Choose from the Anthropology, Economics, Psychology, and Sociology disciplines.

**Minimum of six semester hours of Arts and Humanities**  
Choose from the Humanities discipline.

## ADDITIONAL GENERAL EDUCATION REQUIREMENTS

The following courses are required at the student's community college unless they were previously completed through Liberal Arts and Sciences requirements:

- Business Communication
- Speech OR Interpersonal Communication
- Economics\*
- Statistics\*\*
- Introduction to Databases
- Introduction to Spreadsheets
- General Education Electives (2 semester hours)

\*Select another Social Science elective if an economics course is used in the Fundamental General Education Core.

\*\*Select another General Education Elective if Statistics is used in the Fundamental General Education Core.

## PROFESSIONAL CORE

Below is a sample of courses that should be taken at a student's community college to complete Franklin University's required Professional Core.

- Management
- Sociology

## ELECTIVES

Students needing electives for completion of the 124 semester credit hours of a bachelor's degree (which includes 50 semester credit hours of online courses from Franklin University) may select electives identified for their program of study. Contact your Student Services Associate (SSA) for more information.

## COMPLETION COURSES 50 SEMESTER CREDIT HOURS FROM FRANKLIN UNIVERSITY

The Completion Courses from Franklin University are offered completely online. Many students will choose to take the Completion Courses at the same time they are taking Bridge Courses from their community college (depending on the prerequisites).

## PROFESSIONAL FOUNDATIONS (6 SEMESTER CREDIT HOURS)

HUMN 305 - Global Issues (4)  
PF 321 - Learning Strategies (2)

## PROFESSIONAL CORE (8 SEMESTER CREDIT HOURS)

PSMT 225 – Introduction to Public Safety Management (4)  
PSYC 310 – The Psychology of Personal Development (4)

## MAJOR AREA (36 HOURS)

**Required:**

PSMT 335 – Emergency Management and Homeland Security (4)  
PSMT 420 – Public Sector Finance and Budgeting (4)  
PSMT 440 - Administrative Law (4)  
SEMT 322 – Ethics and Leadership in Safety, Security & Emergency Management Agencies (4)

- SEMT 326 – Safety and Security Management (4)
- SEMT 424 – Labor Relations and Public Sector Bargaining (4)
- SEMT 495 - Safety, Security & Emergency Management Capstone (4)

**Major Area Electives (8 hours)**

Select 8 hours from the following:

- PSMT 315 – Contemporary Issues in Public Safety Management (4)
- SEMT 328 – Emergency Management Theory and Practice (4)
- SEMT 432 – Homeland Security - Theory and Practice at the Local Level (4)
- SEMT 436 – Risk Management and Threat Assessment (4)
- SEMT 438 - Safety and Security Planning (4)

# Web Development Major

**Program Chair, William H. Hochstettler III, Ph.D.**

For program/major descriptions and outcomes, see page 119 of this publication.

## PROGRAM ENTRY REQUIREMENTS

All students seeking a Bachelor of Science degree through the Community College Alliance Program of Franklin University first must hold an associate's degree from a regionally accredited institution OR have a minimum of 60 transferable semester credit hours/90 quarter credit hours and a high school diploma or GED. All Professional Foundations and Major courses must be completed through Franklin University.

## BRIDGE COURSES TAKEN AT YOUR COMMUNITY COLLEGE

For each community college, a transfer guide is available to show students exactly which courses, by name and course number, must be taken at the community college.

## FUNDAMENTAL GENERAL EDUCATION CORE (24 HOURS)

**All courses must be at the 100 or 200 level**

**Minimum of three semester hours of English Composition (if the course does not have a research paper component, COMM 130 Research Paper, two semester credits, is also required)**  
Choose College Writing.

**Minimum of three semester hours of Mathematics (at least one mathematics or statistics course beyond the level of intermediate algebra)**  
Choose from College Algebra, Applied Calculus, Finite Mathematics, Business Calculus, or Statistics.

**Minimum of six semester hours of Sciences (two science courses, with one having a laboratory component)**  
Choose from the Science discipline.

**Minimum of six semester hours of Social and Behavioral Sciences (which must be in at least two different disciplines)**  
Choose from the Anthropology, Economics, Psychology, and Sociology disciplines.

**Minimum of six semester hours of Arts and Humanities**  
Choose from the Humanities discipline.

## ADDITIONAL GENERAL EDUCATION REQUIREMENTS AND PREREQUISITE COMPETENCIES

The following courses must be taken at the student's community college unless they were previously completed through Liberal Arts and Sciences requirements:

- College Algebra\*
- Business Communication
- Speech OR Interpersonal Communication
- Statistics
- One Social/Behavioral Science Course
- Introduction to Databases
- Introduction to Spreadsheets
- Introduction to Web Authoring
- Graphic Editing Software
- General Education Electives (4 semester hours)

\*It is recommended that MATH 160 - College Algebra be taken to fulfill the Fundamental General Education Core Mathematics requirement because it is a prerequisite for several courses in this curriculum.

## WEB DEVELOPMENT MAJOR AREA

Below is a sample of courses that should be taken at a student's community college to complete Franklin University's required Web Development Major Area.

- Introduction to Computer Science & Object-Oriented Programming
- Object-Oriented Data Structures & Algorithms I
- Database Management Systems
- Web Design & Implementation
- Fundamentals of Graphic Design
- Marketing

## ELECTIVES

Students needing electives for completion of the 124 semester credit hours of a bachelor's degree (which includes a minimum 40 semester credit hours of online courses from Franklin University) may select electives identified for their program of study. Contact your Student Services Associate (SSA) for more information.

## COMPLETION COURSES 40 SEMESTER CREDIT HOURS FROM FRANKLIN UNIVERSITY\*

The Completion Courses from Franklin University are offered completely online. Many students will choose to take the Completion Courses at the same time they are taking Bridge Courses from their community college (depending on the prerequisites).

## PROFESSIONAL FOUNDATIONS (6 SEMESTER CREDIT HOURS)

- HUMN 305 - Global Issues (4)
- PF 321 - Learning Strategies (2)

## MAJOR AREA (32 SEMESTER CREDIT HOURS)

A minimum 2.25 GPA is required in the major area, and each major course must be completed with a grade of "C" or better to count toward degree requirements.

COMP 205 - Survey of Computer Languages (4)  
COMP 325 - Human-Computer Interaction (4)  
GRPH 310 - Advanced Graphic Design (4)  
MIS 310 - Information Systems Architecture and Technology (4)  
MIS 320 - Technical Communication (4)  
WEBD 334 - Web Animation Techniques (4)  
WEBD 434 - Web Application Development (4)  
WEBD 495 - Web Development Capstone (4)

\*Credit hours may vary depending on courses completed for the associate's degree.

#### UNIVERSITY ELECTIVES (2 SEMESTER CREDIT HOURS)

Select an additional 2 hours from any Franklin University course offering at the 300 or 400 level.